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1971-1972

home edition directory for MATAMATA



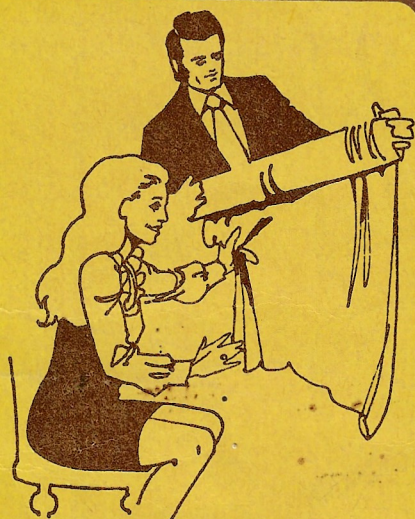
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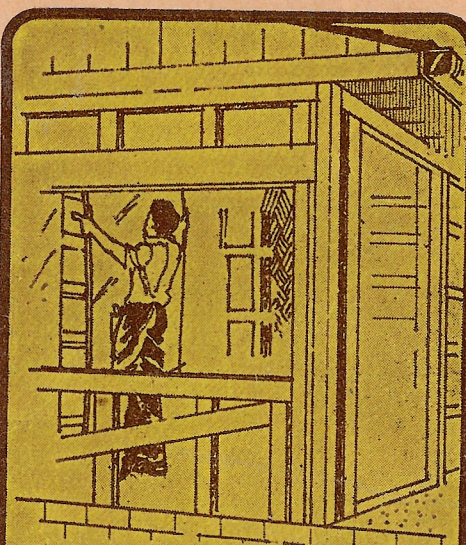


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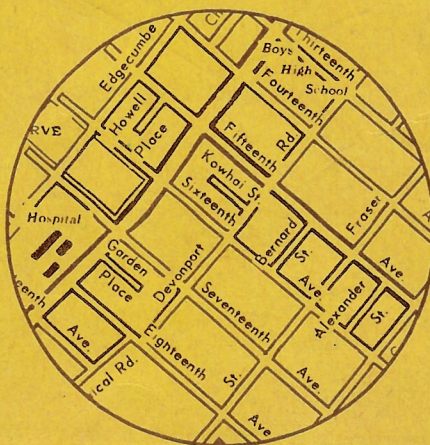
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S.F.50

PLAN YOUR GARDEN

FOR BEAUTY & UTILITY

WHATEVER one's attitude towards the garden, the rewards are still the same, spread piecemeal through the years in occasional moments of awareness. The garden lover can gain peace and pleasure, the industrious type can reap better crops and exercise, and very few are unappreciative of the sight of well laid out gardens and lawns.

Planning before every move, using chemicals and fertilisers and making use of power tools is the modern way of taking the hard work out of gardening.

By the same coin, contemporary garden layout can help lessen burdensome chores and allow more time for golf, bowls, fishing or just lazing around with a cool drink.

BALANCE AND COLOUR:

Where once gardens were rigidly formal with soldier-like formations of flowers and beds mathematically precise, the up-to-date approach strikes at contrast — flowing lines, bordered lawns, wide paths and minimum ornamentation. Upkeep need only be on a limited scale.

The principles of garden layout are similar to those applied when interior decorating — simplicity, balance and colour harmony. Broadly speaking, if those principles are adopted, the garden will serve its ultimate purpose as a place to relax in rather than be master of a reluctant householder.

Colour harmony can be achieved by grouping of flowers; the foliage serves as a common background to tie the composition together. Bright splashes of colour here and there are more effective than straggly lines of flowers. The principle is boldness. If flowers are to be planted, make a show of them, range them according to height against a background. Grouping flowers makes arresting patches of colour to an otherwise nondescript garden.

Colour contrast plays a role in good layout design. While flower clusters of different colour and type make an attractive blaze of colour, single colours also bear consideration. For example, white carnations or roses against a time-stained fence, red roses against white trellis. There are endless variations.

PLAN AHEAD

Generally the best laid out gardens are conceived before the first spadeful of soil is turned. The oft accepted idea to plan as you go has many disadvantages, principally because it leads to impulse buying which in turn can crowd a garden with trees and shrubs whose only distinction is that they were "specials". Such "bargain" trees and shrubs take up valuable space needed for finer and more productive trees.

Whatever stage a garden has been developed to, it can still be modified. One method of layout, and perhaps the best, is to draw a plan of the section, mark in the house and compass points (to indicate sheltered positions) and plan each move.

Mark on the plan good or bad features of the area

adjacent to the garden which can be seen from windows in the most used rooms in the home. It must be remembered that the view from the window, kitchen or lounge is the most important of all to the homemaker. Good features can be enhanced, bad features can be hidden by bushy shrubs and trees.

TREE PLANTING

The next step is to plan where the trees will be planted — hardiness and purpose being the main considerations. Hardy trees will stand up to prevailing southerlies, most ornamental and semi-tropical trees thrive in sheltered locations.

For maximum effect grow ornamental trees within sight of the windows of the home and sufficiently far back for them to be seen in their entirety. If they are deciduous (leaf shedding) keep them well away from the neighbours' house to avoid blocking roof gutters.

Some fruit trees of the same type can be grown in small groups but must be pruned to the same height to prevent the most robust tree from taking over.

Shade trees can be an embarrassment of riches when they reach maturity, overshadowing desired sunny aspects and casting gloom over a home. Select the type of shade tree, find out its height at maturity and stand a pole up equal to the tree height when full-grown — the shadow cast by the pole will indicate the length of shade the tree will throw.

ALLOW SPACE

One factor often overlooked is that if a tree is planted too near a house it can interfere with foundations, paths and pipes, obscure a window and be deprived of its fair share of moisture. Artistically, too, there should be a gap between the precise lines of a house and the free-form lines of a garden.

A common fault among gardening beginners is planting trees too close together. While the trees are small they appear well spaced; as they mature, the weaker tree gives way to the stronger. As a rule of thumb, allow room for root expansion equal to the spread of the tree when fully grown. Information can readily be obtained at the nearest nursery relating to a particular tree.

OPEN OR ENCLOSED

Gardens fall into two main categories — open or enclosed. The American concept of gardens is to make them blend in with the surrounding environment in a park-like array — fences are frowned on as anti-social.

New Zealanders, like their English forbears, prefer some form of enclosure but generally compromise with a low fence or hedge. The important point to remember is that an enclosed garden offers more scope for finer develop-

ment because a background of trees and shrubs can be grown. On the other hand, the open garden appears much larger than it really is if kept fairly simple.

FEATURES

A well situated feature in any garden, be it a stone lantern, ornamental tree, rockery, sundial or a glass float, will arrest attention and therefore needs no distraction near. In this regard the Japanese are past masters, being able to make a garden complementary to one object. A garden with too many features lacks visual appeal, the eye finds difficulty



in focusing on any one object, and as a consequence none are appreciated for their individual qualities. A simple rule is that nature needs little adornment.

Getting the best returns from trees and shrubs in your garden is largely a matter of supplying what they need at the right time and planting them in the right location. Some trees need nursing along, others are so sturdy they can survive even the most indifferent treatment; nevertheless all trees benefit from regular attention.

When to plant is a question frequently asked of nurserymen. It can be accepted that the right time is when nurseries offer their products for sale; however, there are a few fine distinctions which aid tree growth immensely.

Most trees and shrubs are best planted in early autumn, the exception being citrus trees and other tender types, which are best planted in spring. Autumn planting makes a lot of difference to the growth rate. The earth is still warm and there is an abundance of water — two factors to encourage root growth. Although there is little, if any, top growth, the roots are well prepared to surge outwards by spring. It is also in the spring that the upper growth of the tree starts developing. Test comparisons between autumn and spring planted trees have shown the autumn planted trees to be able to stand up to the demands of summer weather.

Although successful tree growing is a science, the basic formula is easily understood and there is no reason why any tree should not survive transplanting from the nursery to the home garden. A nursery grown tree is the best investment because it is grown in rich soil and tended by experienced personnel. Because trees are considered commonplace the purchase price is often regarded as high, yet a tree which gives a lifetime of service costs no more than an evening's entertainment, even less, in fact.

Most trees and shrubs are sold with balled roots, others with bare roots. Balled rooted plants are more able to withstand the shock of transplanting because the roots are surrounded by soil to which they have adapted themselves and also because the hessian wrapping cases offer some protection against sunlight, which soon dries the roots. In both cases, treat the roots gently, knocks and excess movement can easily kill the plant.

PLANTING TECHNIQUE

Dig a hole twice the diameter of the plant roots, fill it with water; if the water drains slowly away drainage must be improved by digging deeper and adding a few stones or pieces of tile. Partially fill the hole with fertilised soil and place a stake a few inches away from where the balled root will be. The stake should stand in the weather side.

Place the balled root on the fertilised soil and partially fill the hole; loosen but do not unwrap the hessian around the top of the roots, then fill the hole. Tamp the soil firmly but not to the extent where the roots may be damaged, and water the plant. An extra refinement is to make a rim of soil around the plant for irrigation.

When staking the plant, do not pull it towards the stake or it may grow bent. A figure eight tie with string or a piece of wide material will retain the plant. Heavy clamping on the stem or trunk will cause damage. The importance of staking cannot be overlooked. Without a stake a young tree or shrub is at the mercy of the wind, which will loosen roots.

Before planting bare roots, give the roots a good soaking. When placed in the hole, the centre of the roots should rest on a mound of soft soil — the roots should extend outwards according to their natural inclination. Stake in the usual method.

In the event of a plant having to wait to be transplanted, heel it into the ground by laying the plant on its side and the roots in a shallow hole, cover the roots with soil and keep them moist. In all cases of transplanting and heeling, roots must be kept out of the sunlight and handled with great care.

Most trees are best kept shaded for a few days after transplanting; a cardboard box with both ends removed or a tea chest serves the purpose admirably. A point of note when planting trees or shrubs is to face the best side of it where it will be seen most.

As outlined earlier, there is a perfect location in the garden for each type of tree; experimentation is costly. If a tree dies, pull it out and find out the cause — it may be a disease, soil deficiency, insects or just neglect. In any case it is the loss of an investment, a fact which nurserymen, too, have learned when entire crops of plants had to be destroyed, hence their regular use of costly fertilisers and insecticides.

FEEDING YOUR TREES

When children are neglected there is a public outcry, yet trees, which give so much in the way of ornamentation, fruit and shade are frequently neglected. Regular feeding is much more acceptable to a tree than sentimental talk about its finery. There are various methods of feeding: through the leaves by spraying during cloudy, damp weather — sunny weather tends to dry the fertiliser before it can be absorbed; root plug feeding by boring holes around the tree and feeding in fertiliser washed down with water and surface feeding — by spreading fertiliser around the trunk and irrigating.

When root or surface feeding, make sure the root tips, which are hairlike, get the benefit of the fertiliser; they usually extend to the perimeter of the upper growth, known as the drip-line.

With such prevailing interest in home gardening, especially tree planting, manufacturers have gone to great lengths to produce fertilisers to suit all plants. The bewildering array of fertilisers in stores consists of a few basic chemicals and trace elements mixed to varying degrees.

Not always appreciated by the home gardener is that a knowledge of fertilisers is a money-saver, basic chemicals can be purchased in bulk and mixed at home. Instant fertilisers too have their place, giving plants a quick boost before embarking on a long-term feeding programme in very much the way pep pills are used by adults.

PRUNING BASICS

Pruning controls growth, helps maintain plant health and improves the quality of fruit. Each tree should be studied closely before pruning commences (at the end of the fruit and flowering season). Much of the disease and insect infestation of trees can be attributed to saw-happy enthusiasts who lop branches with thoughtless abandon and neglect to seal the exposed tips.

Inward growing branches should be removed before they start rasping on other branches.

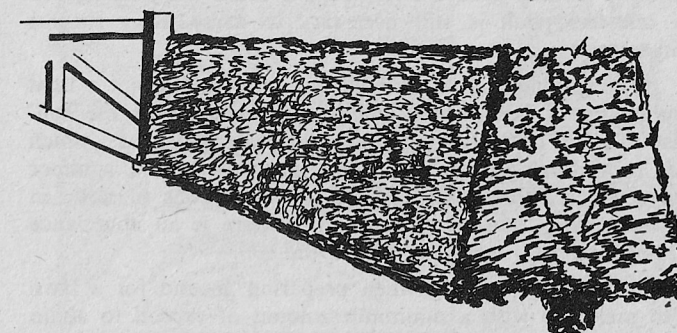
If a branch needs cutting back, make the cut just above a bud pointing in the desired direction. Never leave a portion of the cut branch beyond the bud.

Removing a heavy branch often rips bark from the trunk as it falls. This can be prevented by making an undercut. Do not try to make a tree conform to a shape other than its natural one. While there is considerable scope for shaping some ornamental trees, other trees eventually revert to their original shape.

HEDGES

Hedges make excellent windbreaks, allow privacy and also shut out undesirable views. They are surprisingly cheap to buy in quantity and can take a lot of punishment. For a low ornamental hedge ask for dwarf types; they can be controlled with little effort. Growing the taller types when a low hedge is needed creates the problem of control; eventually they outpace the gardener and grow to their natural height.

Tall hedge plants should be spaced three feet apart. Trim the foliage to taper at the top, thus giving the lower foliage an opportunity to obtain a fair share of sunlight.

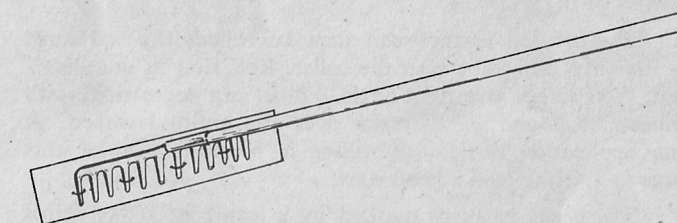


Trim your hedges wider at the base

LAWNS

If most husbands had their way, gardens would be covered in plastic lawn and mowing machines stored away for the "duration". Yet even the most indifferent home gardener will admit to a feeling of pleasure at seeing his garden lawn freshly cut.

It is now possible to have a near perfect lawn with little effort, hand weeding is a thing of the past; motor mowers can make superfine blade cuts; fertilisers can be applied in a few minutes and watering, nearly always a



A simple lawn leveller

tiresome chore, can be reduced to simply turning on a tap. The secret of a good lawn lies in the initial effort; thereafter maintenance can be run on strictly scientific lines, demanding more thought than physical labour.

While home gardeners may eschew having a perfect lawn, scientists are bringing nearer the day when grass need never be cut. New Zealand's own native plant — dichondra or Mercury Bay weed — is the nearest advance in this direction, needing cutting but twice a year.

LAWN PREPARATION

Short of laying tiles or some other drainage material, the best lawns have a slight pitch to prevent waterlogging. On steep hillside gardens, terracing is often the answer, but an outward pitch is still necessary to carry away surplus rain water.

The ground should be well dug over and given a light application of lime which counters over-acidity in the soil. Also dig in untreated sawdust and superphosphate which aids root development. The preliminary work is a summer chore which allows time for the soil conditions to settle in before sowing time in autumn, when there is an abundance of rain and still some warmth in the soil.

A frequent mistake when preparing ground for a lawn is to make do with a minimum amount of topsoil to attain a level. Soil is scraped off a hard subsurface and spread elsewhere; later, when the grass is established, bald patches appear because the roots are confined to a few inches depth. Given the right soil, grass roots can grow to a depth of three feet.

Buying topsoil is not always an effective remedy because of the quality factor; some soil is described as topsoil whereas it is actually subsoil; colour is not always an indication of quality. Look for surface debris such as grass roots, leaves and twigs, sure signs that the purchased soil really is topsoil.

After rough levelling, peg out the lawn area to its intended level, remove stones and break up lumps.

Before rolling the lawnbed, trail a T-shape leveller back and forth to flatten high and low spots. A simple leveller can be made by attaching a piece of 3 x 1 timber to the head of a rake. The tines fit into a slot and are held in place by two pieces of wood (see illustration). An alternative leveller is a 3 x 4 duckboard weighed down with rocks or young children — a novel introduction to dirt gardening. The duckboard is dragged by means of a rope joined at two corners of the board.

The levelled surface can then be rolled; the soil must be dry or it will adhere to the roller. Roll first in one direction, then across at a right angle. Fill in any depressions with screened soil and lightly rake over the entire lawnbed. A fine application of lawn fertiliser is recommended at this stage to give the seed a good start.

Sow seeds in strips marked by a length of string. Birds can be deterred by coating the seeds in red lead. A light raking and rolling after sowing will give the seeds an opportunity to come into close contact with the soil.

- Fence off the area from children.
- Keep the lawnbed moist.
- Cut grass when blades curl.
- Hand weed when grass is one inch high.

A point of economy when purchasing grass seed is to buy the best quality; the seeds are usually smaller and there are many more hundreds to the pound weight than a similar weight of coarse seeds.

It sometimes happens that an established lawn becomes uneven; low spots can be brought up to the overall level by first cutting the grass as low as possible, then rake the area and fill to the required level, roll the soil and complete sowing as earlier prescribed. High spots, too, can be treated

in a similar manner, but care should be taken to ensure there is sufficient topsoil for the grass roots to develop.

MOTOR MOWERS

The motor mower without a doubt is the hardest work-horse in the garden. Even subjected to the harshest treatment it rarely complains. It is sometimes used to slice rocks, cut off high spots and as a battering ram against a fence where grass is reluctant to be trimmed. Few home gardeners are unable to get a motor mower started when it occasionally goes on strike.

A few points on maintenance can make all the difference. Regularly check all nuts and bolts for tightness. Clean the air filter after each mowing — dust acts as an abrasive and can reduce the life expectancy of the machine by half. Keep the spark plug clean and check gap occasionally.

Have the rotary blade regularly sharpened. An unevenly balanced blade, caused by inaccurate sharpenings, results in vibration and plays havoc with the motor. A blunt blade tugs rather than cuts grass, leaving an expanse of frayed grass tips in its wake.

Oil, too, can make all the difference to running; by using the recommended oil a prescribed fuel standard is maintained.



WATERING

There are many gardening enthusiasts who will go to any lengths to establish a lawn, no effort is too much, yet during summer, when lazing on the lawn is indicated, the thought becomes unacceptable because the lawn is spiky and dusty through lack of water. When to water has been a problem since Adam and Eve were evicted.

Equally at odds with no watering is too frequent watering of lawns. As a once or twice a day ritual, watering rarely achieves its hoped for purpose.

When a lawn is given a light daily watering, grass becomes shallow rooted, conditions become ideal for crab-grass to thrive, and most of the water is lost through evaporation.

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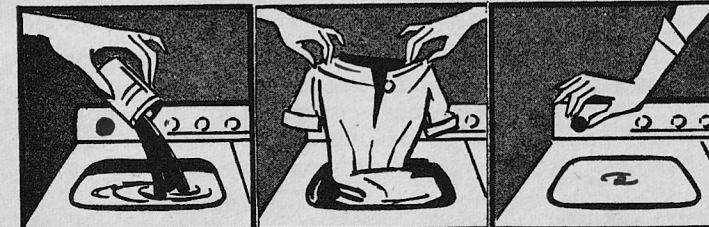
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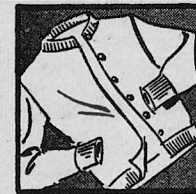
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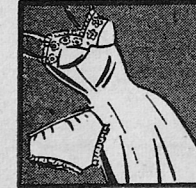
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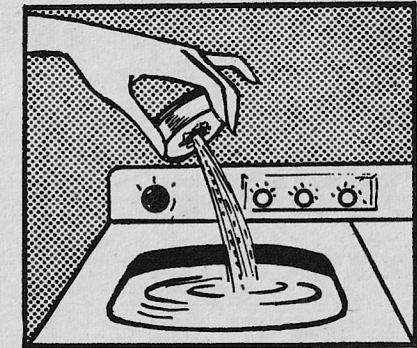
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MATAMATA

(BOROUGH WITHIN THE MATAMATA COUNTY)

Matamata is situated 38 miles to the east of Hamilton near the northern boundary of the Matamata County, 19 miles by rail from Morrinsville, 50 miles from Rotorua, 121 miles from Auckland, 21 miles south east by road from Morrinsville, 13 miles north by road from Tirau and 17½ miles south east from Waitoa. Regular motor services are run to and from Tauranga, Rotorua, Hamilton and Auckland. It is a growing town with a population of 3,900 and has both a fully licensed tourist hotel (22 bedrooms) and a 2-star-plus private hotel (34 bedrooms). It is the centre of a big dairying industry, having within a six-mile radius four large dairy factories. Four miles from Matamata towards the Kaimai Ranges lie the Okauia Hot Springs, which draw large numbers of visitors from all over New Zealand. During holiday periods, both motor camps are crowded with as many as 2,000 campers. Not only are the Hot Springs an attraction but the fact that Matamata is so centrally situated for trips to Hamilton, Rotorua, Tauranga, Waihi, etc., make this town an ideal headquarters. The amenities of the town, which include bowling greens and an 18-hole golf course, make it an ideal tour and conference centre. There is a modern Memorial Centre which is suitable for all types of functions. The town is serviced by six medi-

cal practitioners, four chemists, five dentists, one optician and has a public hospital with 23 beds and also a private hospital.

There are a variety of clubs to suit all people, young and old.

There are many attractive business houses in the town catering for different needs. The motorist is well catered for with several modern garages and service stations. Farmers day is Wednesday.

The district was first developed by J. C. Firth, who was responsible for much pioneer land development. The estate was purchased and cut up by the Government in 1899. The locality was the home of Te Waharoa, an influential Maori chief, and of his son Wiremu Tamehana. Before the days of Mr Firth, Matamata saw the establishment of a mission station by the Rev. Brown, who afterwards went on to Tauranga to found the mission there. One of the most famous meetings to take place near Matamata was that between Mr Firth and Te Kooti when the former endeavoured to persuade Te Kooti to surrender to the Government. However, the rebel declared he would live quietly if left alone, otherwise he would continue fighting.

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Box 90
Christophers, J. B., Arawa St.
Fulton & Green, Corbetts Bldg., Broad-

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Holloway, H. K., Tui St
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Noble and Lee, Arawa St
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A. and P. Assn (B. Cotter), P.O. Box 144
Acclimatisation Society, (H. R. Downes)
P.O. Box 144

Amateur Athletic Club, (Mrs N. Knight),
Firth St

Association Football Club, (A. Pringle),
Short St

Automobile Association Auckland Inc.,
(L. Oliver), Broadway

Badminton Club, (R. P. Carter), 6
Findwater St

Boy Scouts Assn (R. Tappin), 8 Farmers
Rd

Boys Brigade, The (B. A. V. Simpson),
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Caledonian Society (Mrs E. Deakon), 8
Bedford Cres.

Camera Club (Mrs. W. L. Hollis), Bur-

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Hinuera Rd

Indoor Bowling Assn., (Mrs. A. Douglas)
R.D.2.

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Association, (Mrs. E. Allison) R.D.3

Contd.—ASSOCIATIONS, CLUBS, ETC.

Jaycee Inc. (K. Lash), P.O. Box 78
Matamata Archery Club (A. Akers)
Matamata Bridge Club, (Mrs G. Suther-

land), R.D.1
Matamata Bowling Club (W. Subritzky),
26 Western St

Matamata Boxing Club, (G. Walker),
Puriri Place

Matamata Branch, C.W.I., (Mrs M.
Martin), Fitzgerald Ave

Matamata Club, David Lee C/o Noble
and Lee, Arawa St

Matamata College Parent-Teacher Assn.
(V. Lewis)

Matamata Croquet Club (Mrs H. Edge),
Waharoa Rd

Matamata Lions Club, (Max Petersen),
P.O. Box 59

Matamata Primary School Parents
Teachers Assn.

Matamata Public Relations Assn. (Mrs J.
Pollock), P.O. Box 93

Matamata Racing Club (J. B. Christo-

phers), Arawa St.
Matamata R.S.A., (H. W. Lucas), P.O.
Box 200

Matamata Rose Society (Mrs G. Suther-

land), R.D.1
Matamata Society of Arts, (A. P.
Dawson), Sylvan Pl

Matamata Sub Province Federated Far-

mers (J. Taylor), Mowbray Rd
National Council of Women (Mrs D.
O'Sullivan), 5 Cranswick Cres

Netball Assn (Matamata), (Mrs J.
Martinovich), Tower Rd

Operatic Society, (Mrs. H. Carter),
Tower Rd

Orphans Club, (J. A. Orbell), 7 Station
Rd

Piako Aero Club (D. S. Lee), Arawa St
Piako Gliding Club (C. Ross), R.D. 2

Piarere Indoor Bowling Club (C. H.
Piarere Water Ski Club, (L. Peterson),
R.D.2

Plunket Society (Mrs D. Holloway)
Gordon Ter.

Pohlen Park Society (N. Sheat), c/o
Bank N.S.W., Arawa St

Rewa Bowling Club, Waharoa Road East
Road Safety Council, (Mrs. J. Noble),
2 Hampton Ter.

Rotary Club, (J. Bowden), P.O. Box 28
Rugby Football Club Inc. (C. Hall),
Comer St.

Rugby Sub Union, (C. Hall), P.O. Box
102

St John Ambulance Assn., Matamata
Sub Centre (Smeaton, Gilbert and
Blanchett), Arawa St.

St. John Ambulance Waikato, B.O.P.
Centre (Smeaton, Gilbert and Blanch-

ett), Arawa St.

Senior Citizens Association, (R. D.
Davis), 21 Mangawhero Rd

Ski Club (Matamata) (N. Jagger), Broad-

way

Squash Racquets Inc. (R. Tappin), 2
Farmers Rd.

Stanley St. Boxing Club (B. Simonsen),
31 Stanley St.

Tennis Club (Sec Mrs S. Prevett), Tower
Rd

Waikato East Lawn Tennis Sub Associa-

tion (D. S. Lee), Arawa St

Waikato East Softball Assn. (E. Stewart),
Kowhai St.

Contd.—ASSOCIATIONS, CLUBS, etc.

Waikato St. John Ambulance Brigade
(Smeaton, Gilbert and Blanchett),
Arawa St.

Womens Bowling Club, Smith St
Womens Division Federated Farmers
(Mrs L. Wratt), Station Rd

Workingmen's Club (S. Rowe), Arawa
St.

ASSOCIATIONS—EMPLOYERS & PROFESSIONAL
Matamata Carriers Assn. (C. B. Candy),
Tui St

Matamata Chamber of Commerce, (M.
J. Kyle), P.O. Box 101

Sharemilkers Employers Association,
(Noble & Lee), Arawa St

AUCTION MARTS

Mart (The), Broadway

AUCTIONEERS

Dalgety NZ Ltd, Broadway
Farmers Co-op. Auctioneering Co. Ltd.
Broadway

Newton, King Ltd., Broadway
Wright, Stephenson and Co. Ltd
Broadway

AUTOMOBILE ASSOCIATIONS
Automobile Association Auckland Inc.
Area Office, Broadway

AUTOMOTIVE ELECTRICIANS AND ENGINEERS
Cowling Bros Ltd, Broadway

Hall, B. M. Ltd, Tainui St
Matamata Auto Electrical, Tui St.
Matamata Electrical Service, Arawa St.

BABYWEAR RETAILERS
Jagger, N. and E. Ltd., Arawa St.
P.O. Box 181. Phone 8876

Junior Fashions, Broadway
Pram House, The, Broadway
Wallace Supplies Ltd., Arawa St.
Wilbert Marks Ltd., Broadway

BAKERS—BREAD
Matamata Bakeries, Broadway

BANKS
Australia and N.Z. Bank Ltd., Broadway

Bank of N.S.W., Arawa St. Extension
Bank of New Zealand, Arawa St.

National Bank of N.Z. Ltd., Broadway
Post Office Savings Bank, Arawa St.
Waikato Savings Bank, Arawa St.

BARRISTERS AND SOLICITORS
Bell and Graham, Professional Chambers,
Arawa St.

Edmonds, Wilson and Marshall,
Edrich Bldgs, Arawa St

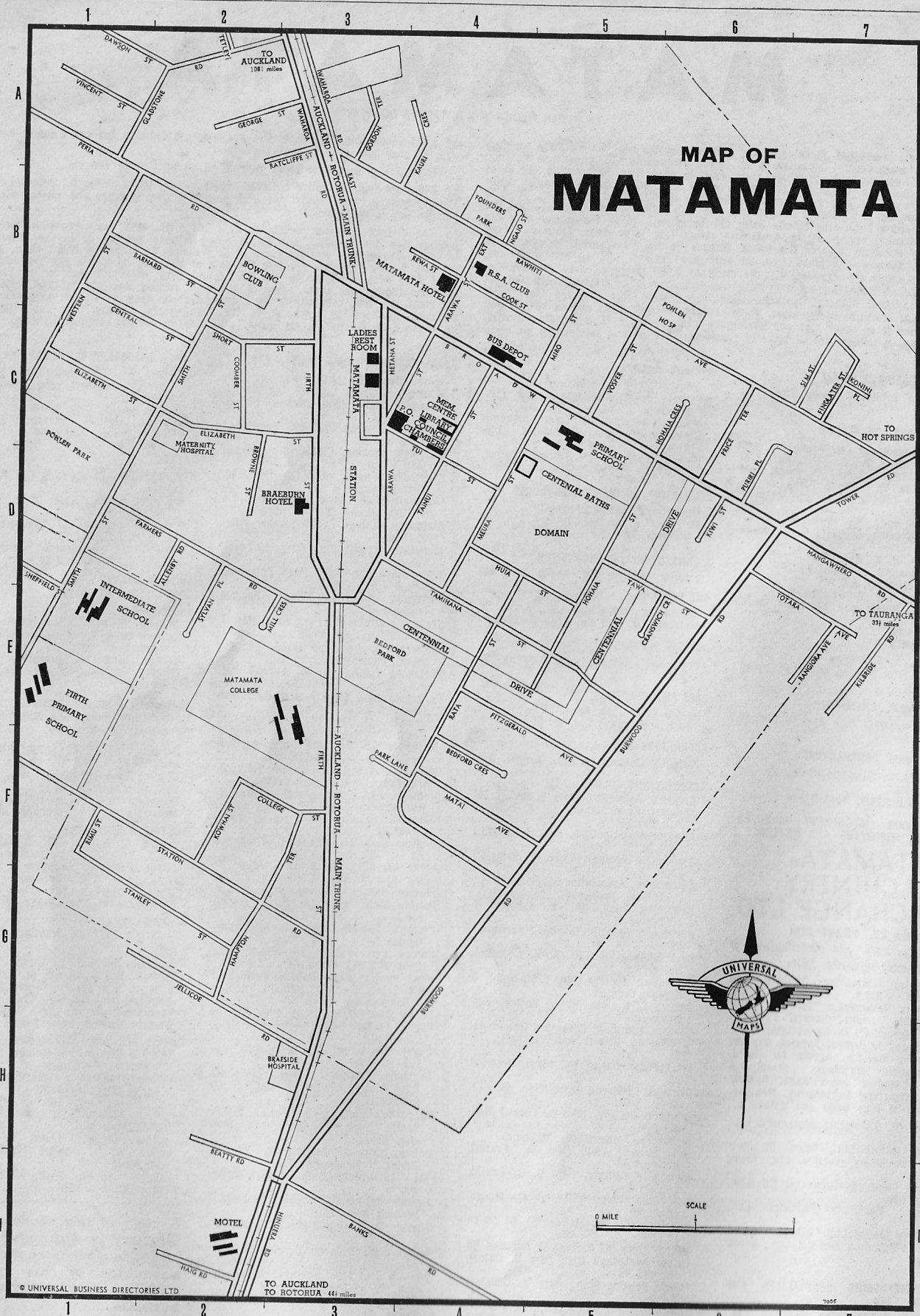
G. E. Edmonds, LL.B. Res. 7517
P. G. Wilson Res. 7424

J. S. Marshall Res. 8493
Phones 8136 (3 Lines) P.O. Box 62

Larkin, R. J., Aquinas House, Arawa
St North

R. J. Larkin, LL.B., Phone 8876
Box 181, Res. 8984

A copy of this section of the Directory is distributed to all homes in your town free. Take advantage of this splendid medium of advertising your business.



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MATAMATA MAP INDEX

Street	Ref. No.	Street	Ref. No.	Street	Ref. No.	Street	Ref. No.
Allenby Rd	D-2	Elizabeth St.	C-1	Huia St.	D-4	Park Lane	F-3
Arawa St.	D-3					Peria Rd.	A-1
Arawa St. Extn.	B-4	Farmers Rd.	D-2	Jellicoe Rd.	G-2	Puriri Pl.	D-6
Banks Rd.	I-3	Findlater St.	C-7	Kauri Cres.	A-4	Price Ter.	C-6
Barnard St.	B-1	Firth St.	F-4	Kilbride Rd.	E-7	Tainui St.	D-1
Beatty Rd.	H-2	Fitzgerald Ave.	A-1	Kiwi St.	D-6	Tamihana St.	F-1
Bedford Cres.	F-4	Gladstone Rd.	A-2	Konini Pl.	C-7	Tawa St.	F-2
Broadway	C-4	George St.	A-3	Kowhai St.	F-2	Tetley St.	A-3
Browne St.	E-4	Gordon Ter.	I-2	Mangawhero Rd.	D-7	Totara Ave.	A-3
Burwood Rd.	B-1	Haig Rd.	G-2	Matai Ave.	D-4	Tower Rd.	B-4
Centennial Drive	F-2	Hampton Ter.	C-3	Meura St.	C-5	Tui St.	C-1
Central St.	C-4	Hetuna St.	I-3	Mill Cres.	D-1	Vincent St.	A-1
College St.	C-2	Hinuera Rd.	C-6	Miro St.	C-5	Vosper St.	C-5
Cook St.	E-5	Hohaia Cres.	D-5	Ngaio St.	B-4	Waharoa Rd.	A-3
Coomber St.	A-1	Hohaia St.				Waharoa Rd. East	B-3
Cranswick Cr.						Western St.	C-1
Dawson St.							

Contd.—BARRISTERS AND SOLICITORS

Schofield, Petersen and Gould, B.N.Z.
Bldg, Arawa St
I. M. Petersen, Notary Public,
W. B. Gould, B.A., LL.B. Hons.
P.O. Box 43. Phone 7049

BATHS

Centennial Swimming Baths, Meura St.
Crystal Hot Springs Ltd., No. 1 R.D.
Crystal Hot Springs Motel Matamata,
No. 1 R.D.
Opal Hot Springs and Motor Camp,
No. 1 R.D.

BATTERY SERVICE STATIONS

Cowling Bros, Broadway
Hall, B. M. Ltd, Tainui St
Matamata Auto Electrical, Tui St.
Seabrook Fowlds Ltd., Broadway
Slade Anderson Motors Ltd., Broadway

BEAUTY SALONS

Beauty Shoppe, The, Arawa St. South
Carousal Hairdressing Salon, Broadway
Regal Beauty Shoppe, Smith St
Roberto's Salon, Arawa St.
Salon Fayette, Arawa St
Salon Margo, Arawa St.
Salon Michele, Arawa St.

BILLIARDS SALOONS

Dalziel, T., Broadway

BLACKSMITHS

Lynch, L., Burwood Rd

BOOKING OFFICES—TRAVEL (See Travel Agents)

BOOKSELLERS AND STATIONERS

Arawa Book Shop (Agents for N.Z. Herald), Arawa St.
Barry and Hastings Ltd., Arawa St.
Farmers Trading Co. Ltd., Tui St.
Haworths Department Stores (Matamata) Ltd., Broadway

BOTTLE MERCHANTS

Matamata Skins and Hides, Firth St

BOTTLED GAS SUPPLIERS

Cowling Bros Ltd, Broadway
Wright Stephenson and Co. Ltd., Broadway

BRICKLAYERS

DONOVAN, G. T. LTD.

BURWOOD RD. P.O. BOX 146
PHONE 8787

Bricklayer and Solid Plasterer. Stone-work and Tiling undertaken

TAYLOR, H. & B. LTD.

PURIRI PLACE. YARD: GLADSTONE RD
PHONE 8459

Bricklaying Contractors. All classes of Brick, Stone, Tiling and Plastering

Donovan, G. T. Ltd., Burwood Rd
Greenwell, Les Ltd, 30 Burwood Rd
Noble, Neil, 2 Hampton Terrace
Tarry, J. E., 10 Gordon Tce.
Taylor, H. and B. Ltd, Puriri Place

BUILDERS AND CONTRACTORS

HINUERA BUILDERS LTD.

SHORT ST. P.O. BOX 68

PHONE 8714
AFTER HOURS:
M. Conder 8935; B. Conder 8991
Builders and Builders' Supplies. Shop and Office Fitters

RAWHITI BUILDERS

P.O. BOX 179
PHONES: R. Percy 7689, R. Tanner 7188

Residential, Commercial and Industrial Building Contractors. Agents for Gerrard Feature Homes

Dawson, S. R., 4 Dawson St.
Hinuera Builders Ltd, Short St
Macrae, B. H., cnr. Station Rd. and Kowhai St.
McKenzie, C. and M. Ltd., Firth St.

ARAWA BOOKSHOP

BOOKSELLERS & STATIONERS

BOOKS, MAGAZINES, GAMES, GREETING CARDS, FOUNTAIN PENS, STATIONERY, TOBACCO, CIGARETTES, ETC.
AGENTS FOR HERALD. ADVERTISEMENTS RECEIVED
ARAWA STREET, MATAMATA. Phone 7787

Contd.—BUILDERS AND CONTRACTORS

Mason, L. and S., 19 Meura St.
Meachem, C. J., 2 Tetley St
Percy, R., Waharoa Rd. West
Persson and Arbuckle, 5 Matai Ave
Rawhiti Builders, P.O. Box 179
Stanley Construction Ltd., Firth St.
Walker Bros, 74 Smith St.
Tanner, R., 17 Tower Rd.
Tarry, C. E., 6 Matai Ave
Trower, A. A. Ltd, Mangawhero Rd
Walker Bros, Puriri Place

BUILDING MATERIAL SUPPLIERS

ELLIS & BURNAND BUILDING SUPPLIES LTD

REWA ST. PHONE 8145 (2 Lines)
Timber Merchants and Joinery Manufacturers. Radiata pine, native timber, hardwoods, mouldings, joinery, Pinex hardboard and softboard, flush doors, marine plywood, builders' hardware, glass, roofing iron, Fibrolite, Gibralt board, fibreglass insulation, etc.

TAUPO TOTARA TIMBER CO. LTD. (THE)

RAWHITI AVE. PHONE 8029
HEAD OFFICE, BOX 190, PUTARURU
Branches at Auckland, Hamilton, Cambridge, Tokoroa and Rotorua

Dalgety NZ Ltd, Broadway
Daltons Transport and Motors Ltd., Main Tauranga Rd., No. 3 R.D.

Contd.—BUILDING MATERIAL SUPPLIERS

Ellis and Burnand Ltd, Rewa St
McKenzie, C. and M. Ltd., Firth St.
Matamata Glass and Joinery Ltd, 20 Waharoa Rd
Parkinsons Building Stone Co. Ltd., Main Tauranga Highway
Taupo Totara Timber Co. Ltd. (The), Rawhiti Ave.

BUILDING SOCIETIES

Auckland Co-op. Terminating Building Society (Bell and Graham), Arawa St.
Building Society (Western) (Smeaton, Gilbert and Blanchett), Arawa St.
Northern Co-op. Building Society, (Noble & Lee), Arawa St

BULK SPREADING CONTRACTORS

MIDLAND GROUP

HEAD OFFICE: BOX 423, TAUPO
BRANCH: MATAMATA RD, TIRAU
PHONE: (Tirau) 557

Bulk fertiliser spreading contractor
air strip deliveries bulk storage. Live-stock and general carriers

WEALLEANS, N. T. LTD.

MAIN RD., HINUERA
P.O. BOX 39, MATAMATA
PHONES: 754, 759 (Hinuera)
RESIDENCE PH. 8083 (Matamata)
Bulk Spreading Contractors. Suppliers of all Fertilisers. Agents for Atlantic Oil and Fuel for Farm Requirements



C. & M. MCKENZIE LTD.

Members Waikato Master Builders and Joiners Assn
BUILDERS — JOINERS — SHOPFITTERS

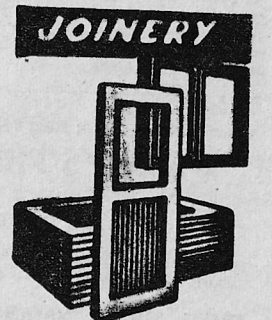
Suppliers of —

All Building Materials — Glass Merchants

Decramastic Roofing. Ranchslider Doors

Timber Merchants, Wallboards, Plywoods,
Hardware, Boat and Yacht Fittings — Manufacturers
of Aluminium Doors, Windows and Fly Screens
Motor and Marine Glazing

PHONES: Shop 7272 Res., 7683 and 7832
Firth St. Box 44 Matamata





M. W. EDGE

GENERAL CARRIERS
SUPPLIERS OF WOOD, COAL, CARBONETTES

AGENT FOR N.Z. EXPRESS, WELLINGTON
HAMILTON — MATAMATA DAILY
STATION ROAD MATAMATA BOX 52 PHONE 8741
HAMILTON DEPOT: 83-149



BULLDOZING CONTRACTORS

Griffiths, D., 67 Smith St.
Matamata Carrying Co. Ltd., 22 Burwood Rd.
Swap, J. Contractors Ltd., Rawhiti Ave.

BUTCHERS

Broadway Butchery Ltd, Broadway
Cross Roads Butchery Ltd., Tower Rd.
Matamata Butchery, Broadway
Super Value Supermarket, Arawa St.
South
Tappins Butchery and Delicatessen, Broadway
Terrace Butchery, Firth St.

CAFES—(See Restaurants)

CAKE SHOPS

Matamata Bakeries, Broadway
Quality Inn Cake Shop, Arawa St.

CANVAS GOODS MANUFACTURERS

Lynch, Tom, Arawa St.
Matamata Motor Trimmers, Hetana St.
Simonsens Sports Ltd, Arawa St.

CARPET CLEANING SPECIALISTS

Matamata Commercial Cleaners Ltd., Box 147
Simpson's Flooring Service, Short St.

CARPET DEALERS—RETAIL

Catchpools Furnishings Ltd., Arawa St.
Hes and Burgess Ltd., Broadway
Interior Designs Ltd, Arawa St South
Miles and Fielder Ltd., Broadway
Waterson, D. and Co. Ltd., Broadway

CARPET PLANNERS AND SEWERS

Catchpools Furnishings Ltd., Arawa St.
Hes and Burgess Ltd., Broadway
Interior Designs Ltd, Arawa St South
Miles and Fielder Ltd., Broadway
Simpson's Flooring Service, Short St.

CARRIERS

LUFF, W. H. LTD.
71 PERIA RD. PHONE 8290
General Carriers and Livestock Transporters. Suppliers of sand and metal

RAISHERS MATAMATA TRANSPORT LTD.

FIRTH ST. P.O. BOX 47. PH. 7719
General Carriers and Furniture Removals. Daily freight service to Hamilton and Te Aroha

Phone 7714; Res. 8187; W. W. Coates 7107

SHARP'S PHARMACY LTD.

(W. J. SHARP)

W. W. COATES — Manager

QUALIFIED CHEMISTS AND DISPENSERS

QUALITY COSMETICS — CAMERAS AND EQUIPMENT

ARAWA STREET, MATAMATA

BOX 186

Contd.—CARRIERS

Cullen, G., 27 Tamihana St.
Daltons Transport and Motors Ltd., Main Tauranga Rd., No. 3 R.D.
Edge, M. W., Station Rd.
Lowrie, C. E., 15 Peria Rd.
Luff, W. H. Ltd., 71 Peria Rd.
Matamata Carrying Co. Ltd., 22 Burwood Rd.
Raisers Matamata Transport Ltd, Firth St.
Smith and Scholes, 7 Dawson St.
Webb, G. R. and Son Ltd, 3 Dawson St.

CATERERS

Ascot Lounge, Race Course, Burwood Rd.
Carousel Lounge, Catering & Reception, Broadway
La Paloma, Broadway
Mardi Gras, Broadway

CATHOLIC SUPPLIES

Barry and Hastings Ltd., Arawa St.

CHAIN SAW IMPORTERS & DEALERS

Dalgely NZ Ltd, Broadway
Farmers Co-op. Auctioneering Co. Ltd., Broadway
Matamata Auto Electrical, Tui St
Matamata Machinery Exchange Ltd., 7 Peria Rd.
Ross Todd Motors Ltd, Firth St
Wright, Stephenson and Co. Ltd., Broadway

CHEMISTS—RETAIL

Broadway Pharmacy Ltd., Broadway
McSweeney's Pharmacy Ltd., Arawa St.
Ross (Colin) Pharmacy Ltd., Arawa St.
Sharps Pharmacy Ltd., Arawa St.

CHINA, GLASSWARE—RETAIL

Barry and Hastings Ltd., Arawa St.
Dalgely NZ Ltd, Broadway
Farmers Co-op. Auctioneering Co. Ltd., Broadway
Farmers Trading Co. Ltd., Tui St.
Haworths Department Stores (Matamata) Ltd., Broadway
Hazelwoods Foodmarket Ltd, Broadway
Newton, King Ltd., Broadway

CHIROPODISTS

Gibbs, L. W. (visits), C/o Sharps Pharmacy Ltd., Arawa St.

CHURCHES, RELIGIOUS ORGANISATIONS, ETC.—See Under "Ecclesiastical"

CLEANERS—COMMERCIAL

DeLuxe Cleaning Service, Portsmith Place
Matamata Commercial Cleaners Ltd., P.O. Box 147

CLEANERS, PRESSERS AND DYERS—See Drycleaners

CLOTHING MANUFACTURERS

Carson Manufacturing Co. Ltd., Rawhiti Ave.

CLUBS (See Associations and Clubs)

CLUBS—CHARTERED

Matamata Club (D. Lee), Arawa St.
Matamata R.S.A., (H. W. Lucas,) P.O. Box 200
Workingsmen Club (S. Rowe), Arawa St.

COFFEE BARS

Elboro Coffee Lounge, Arawa St.
Manly Milk Bar (1962) Ltd., Broadway
Maritza, Arawa St.

COMPANY OFFICES

Annaboe Holdings Ltd. (J. B. Christophers), Arawa St.
Arawa Development Co-op. Ltd. (K. F. Newman), Arawa St.
Brex Associates Ltd (Candy, Tappin and Co), Arawa St South
Bur Properties Ltd (H. K. Holloway), Tui St
Burwood Building Co. (Noble & Lee), Arawa St.
Cashmere Farms Ltd (H. K. Holloway), Tui St
Diprose Farms Ltd (H. K. Holloway), Tui St
Fawcett, Bruce Ltd (H. K. Holloway), Tui St
Fitzell Contractors Ltd. (Smeaton, Gilbert and Blanchett), Arawa St.
Hinuera Holdings Ltd. (Noble & Lee), Arawa St.
Hurlwood (Matamata) Ltd., (J. B. Christophers), Arawa St.
Matamata Investments Ltd. (Smeaton, Gilbert and Blanchett), Arawa St.
Matamata Metal Supplies (Candy, Tappin and Co), Arawa St South
Matamata Sand Co. Ltd (Candy, Tappin and Co), Arawa St.
Mutual Services Ltd (Candy, Tappin and Co), Arawa St South
N and C Properties Ltd (Candy, Tappin and Co), Arawa St South
Okauia Land Co Ltd (H. K. Holloway), Tui St
Piarere Farms Ltd. (J. B. Christophers), Arawa St.
Rawhiti Holdings (H. K. Holloway), Tui St
Richmond Buildings Ltd (Candy, Tappin and Co), Arawa St South
Skelton, S. O. Ltd. (J. B. Christophers), Arawa St.
Tainui Properties Ltd., (J. B. Christophers), Arawa St.
Vinod Buildings (H. K. Holloway), Tui St
Waikato Flying School, (Noble & Lee), Arawa St.
Wairere Farms Ltd. (J. B. Christophers), Arawa St.
Walton Motors Ltd (Candy, Tappin and Co), Arawa St South
Wharonga Farms Ltd (H. K. Holloway), Tui St

COMPANY SECRETARIES

Sullivan Fitch & Associates Ltd, Broadway

CONCRETE CONTRACTORS

Bennison, R. J., 7 College St.
Waikato Diatube Drilling Service, 1 Dawson St

CONCRETE GOODS MANUFACTURERS

Garlands Concrete Products Ltd., Mangawhero Rd.
Lockes Concrete Products, Mangawhero Rd

CONCRETE POST MANUFACTURERS

Garlands Concrete Products Ltd., Mangawhero Rd.
Lockes Concrete Products, Mangawhero Rd

CONCRETE—READY MIXED

Ready Mixed Concrete Ltd, Mangawhero Rd

CONFECTIONERY—RETAIL (See Dairies, Milk Bars and Confectioners)

CONTRACTORS—GENERAL

Bennison, R. J., 7 College St
Daltons Transport and Motors Ltd., Main Tauranga Rd., No. 3 R.D.
Griffiths, D., 67 Smith St
Johnston, R. C. (Chain Saw), 21 Smith St
Matamata Carrying Co. Ltd., 22 Burwood Rd.
Smith and Scholes, 7 Dawson St.
Swap, J. Contractors Ltd., Rawhiti Ave.

CORSETRY—RETAIL

Dorienne Lingerie, Arawa St.
Hilliar, Frank Ltd., Arawa St.
Jagger, N. and E. Ltd., Arawa St.
Wilbert Marks Ltd., Broadway

CREDIT PROTECTION AGENTS

N.Z. National Creditmen's Assn. (A.P.) Ltd. (W. J. Smeaton), Arawa St.

CYCLE DEALERS—RETAIL

Farmers Trading Co. Ltd., Tui St.
Richardson and Edge Ltd., Arawa St.
Stanley Cycles and Electrical, Arawa St.

DAIRIES, MILK BARS AND CONFECTIONERS

Bedford Grill Rooms and Milk Bar, Arawa St. South
Broadway Dairy, Broadway
Carla Milk Bar (1960) Ltd, Arawa St.
Crystal Hot Springs Ltd., No. 1.R.D.
Farmers Trading Co Ltd, Tui St
Hampton Court Dairy, Firth St
La Paloma, Broadway
Manly Milk Bar (1962) Ltd., Broadway
Opal Hot Springs and Motor Camp, No. 1.R.D.

DAIRY FACTORIES

N.Z. Co-op. Dairy Co. Ltd., Firth St.

DAIRY MACHINERY DEALERS

Graham and Kosoof, Arawa St.
Jobe, J. S. (Jim) Ltd, Arawa St South
Matamata Machinery Exchange Ltd., 7 Peria Rd.

DEBT COLLECTORS

N.Z. National Creditmen's Assn. (A.P.) Ltd. (W. J. Smeaton), Arawa St.

FRANK HILLIAR LTD.

MENSWEAR — PHONE 8613

Ladieswear and Manchester Phone 8868
General Drapers, Mercers, Outfitters, Dress Goods

ARAWA STREET BOX 190 MATAMATA

DELICATESSENS

Robbies Delicatessen, Broadway
Super Value Supermarket, Arawa St. South
Tappins Butchery and Delicatessen, Broadway

DENTISTS

Dental Clinic, Broadway
Harris, G., Arawa St.
Newitt, G. B., Arawa St.
O'Sullivan, D. M., Broadway

DEPARTMENT STORES

Farmers Co-op. Auctioneering Co. Ltd., Broadway
Farmers Trading Co. Ltd., Tui St.
Haworths Department Stores (Matamata) Ltd., Broadway

DIVING EQUIPMENT

Sportsdiver, 10 Waharoa Rd

DOORS—MANUFACTURERS

McKenzie, C. and M. Ltd., Firth St.

DRAINAGE CONTRACTORS

Daltons Transport and Motors Ltd., Main Tauranga Rd., No. 3 R.D.
Swap, J. Contractors Ltd., Rawhiti Ave.

DRAINLAYERS

Burr, Wm. L. Ltd, 12 Waharoa Rd
Greenhalgh, A., 15 Tower Rd
Lowrie, A. B. Ltd., Arawa St.
McKenzie, H. N. and Sons, Firth St.
Magan, Bruce Ltd, Comber St
Swetman, A. G., 15 Western St.
Walker, Allan, 9 Burwood Rd
Watts, B. S., 5 Fitzgerald Ave.

DRAPERS—RETAIL

Farmers Trading Co. Ltd., Tui St.
Hilliar, Frank Ltd., Arawa St.
Jagger, N. and E. Ltd, Arawa St.
Wallace Supplies Ltd., Arawa St.
Wilbert Marks Ltd., Broadway

DRESS AND LADIESWEAR RETAILERS

Fashion Casuals Broadway
Hilliar, Frank Ltd., Arawa St.
Jagger, N. and E. Ltd., Arawa St.
La Fayette (Matamata) Ltd., Arawa St.
Orchid Gowns and Florists, Arawa St.
South
Saffron, Broadway
Wilbert Marks Ltd., Broadway

DRESS FABRIC SPECIALISTS

Jagger, N. and E. Ltd., Arawa St.
Toomey's Fabric Centre Ltd., Arawa St.
Wilbert Marks Ltd., Broadway

DRILLING CONTRACTORS

Waikato Diatube Drilling Service, 1 Dawson St.

DRYCLEANERS

Sincerity Dry Cleaners, Arawa St.

EARTHWORK CONTRACTORS

Daltons Transport and Motors Ltd., Main Tauranga Rd.
Griffiths, D., 67 Smith St

ECCELESIASTICAL

All Saints Anglican, Cnr. Broadway and Hohaia St.
Church of Christ, Peria Rd.
Gospel Hall, Meura St.
Matamata Methodist Church, Broadway
St. Andrews Presbyterian Church, Meura St.
St. Joseph's Catholic Church, Hohaia St.

ENGINEERING

Matamata College Board of Governors (Smeaton, Gilbert and Blanchett), Arawa St.

ELECTRIC LIGHTING CONSULTANTS (See Lighting Consultants)

ELECTRIC MOTORS

Graham and Kosoof, Arawa St.
Kosoof, Brian, Broadway
Matamata Machinery Exchange Ltd., 7 Peria Rd.
Tong, W. A. Ltd, Arawa St

ELECTRIC POWER SUPPLIES

Thames Valley Electric Power Board, Firth St.

ELECTRIC RANGES

Tong, W. A. Ltd, Arawa St

ELECTRICAL APPLIANCES—RETAIL—See Home Appliances—Retail

ELECTRICAL CONTRACTORS

BARRIE WILSON ELECTRICIANS LTD.

PERIA ROAD Phone 7545

P.O. Box 139

Electrical contractors. Installations and maintenance heating systems. Suppliers of stoves and appliances

KING, MERVYN

62 BURWOOD ROAD. PHONE 7578
All Electrical Installations and Maintenance Undertaken. Suppliers of Refrigerators and Stoves, etc

MALCOLM, GEORGE ELECTRICAL LTD.

84 SMITH ST. PHONE 7932

Electrical Contractor. All Classes of Installations Maintenance and Repairs

MITCHELL, GRAHAM

4 GORDON TCE. PHONE 8245

Electrical Installations and Repairs. Suppliers of Electric Stoves, Dairy Heaters, Electric Motors and Fluorescent Fittings. (We Service What We Sell)

King, Mervyn, 62 Burwood Rd
Malcolm, George Electrical Ltd., 64 Smith St.
Mitchell, Graham, 4 Gordon Ter.
Tong, W. A. Ltd, Arawa St
Wilson, Barrie Electricians Ltd, Peria Rd
Wrigley, A. C. (Matamata) Ltd., 3 George St.

ELECTROPLATERS

Melton, R. J., Huia St.

ENGINE RECONDITIONERS

Matamata Automotive Ltd, Rawhiti Ave

ENGINEERS—GENERAL AND MECHANICAL

Cowling Bros., Broadway
Curtis Machinery Service Ltd, Arawa St
Daltons Transport and Motors Ltd., Main Tauranga Rd., No. 3 R.D.
Matamata Engineering Ltd, Mangawhero Rd
Matamata Machinery Exchange Ltd., 7 Peria Rd.
Pearson Engineering Ltd, Firth St

ENGINEERS—HEATING AND VENTILATING

Burr, Wm. L. Ltd, 12 Waharoa Rd
Lowrie, A. B. Ltd, Arawa St
Walker, Allan, 9 Burwood Rd

ENGINEERS—PRECISION

Matamata Automotive Ltd, Rawhiti Ave

ENGINEERS—STRUCTURAL & FABRICATING

Matamata Engineering Ltd, Mangawhero Rd
Matamata Machinery Exchange Ltd., 7 Peria Rd.
Pearson Engineering Ltd, Firth St
Tidmarsh, P. L., Burwood Rd

ENGINEERS—STRUCTURAL DESIGNING

Curtis Machinery Service Ltd, Arawa St

ENGINEERS—WATER

Martin, J. H. Ltd., 9 Station Rd.

ENGRAVERS—JEWELLERY

Coxhead, T. K. Jewellers Ltd., Broadway

FANCY GOODS DEALERS

Barry and Hastings Ltd., Arawa St.

FARRIERS

Lynch, L., Burwood Rd

FENCE AND GATE MANUFACTURERS

Henry (G. W.) Steel Construction Co. Ltd., Arawa St.
Matamata Engineering Ltd, Mangawhero Rd
Matamata Machinery Exchange Ltd., 7 Peria Rd.
Pearson Engineering Ltd, Firth St

FERTILISER SUPPLIES

Dalgely NZ Ltd, Broadway
Farmers Co-op. Auctioneering Co. Ltd., Broadway
Newton, King Ltd., Broadway
Wright, Stephenson and Co. Ltd., Broadway

FIBROUS PLASTER FIXERS AND STOPPERS

March, H. W., Portsmith Place
Pisko Plasterers, 9 Hampton Ter.
Factory: Short St.

FIBROUS PLASTER MANUFACTURERS

Pisko Plasterers, 9 Hampton Ter.
Factory: Short St.

FINANCE COMPANIES AND AGENTS

Arawa Development Corporation Ltd., c/o K. F. Newman, Arawa St
Credit Sales Corporation Ltd. (Smeaton, Gilbert and Blanchett), Arawa St.
Matamata Co-op. Rural Intermediate Credit Assn. Ltd, Schofield Petersen & Gould, B.N.Z. Bldg, Arawa St.
Matamata Finance Corporation (Smeaton, Gilbert and Blanchett), Arawa St.
Surety Finance Ltd. (K. F. Newman), Arawa St.
United Dominions Corporation, (Noble & Lee), Arawa St
Waikato Finance Corporation Ltd (C/o E. B. Noble), Arawa St

FIREPLACE MANUFACTURERS

Greenwell, Les Ltd, 30 Burwood Rd

FISH MERCHANTS—RETAIL

Esperanto, Broadway

FISHING TACKLE SUPPLIES

Lathams Sports and Travel Goods, Arawa St.
Simonsens Sports Ltd, Arawa St

FLOOR SANDING CONTRACTORS

Gunn, Maurie, 4 Station Rd.

FLOORING SPECIALISTS

Catchpools Furnishings Ltd, Arawa St
Hes and Burgess Ltd., Broadway
Interior Designs Ltd., Arawa St South
Miles & Fielder Ltd., Broadway
Waterson, D. and Co. Ltd., Broadway

FLORISTS

Dickins Florists, Broadway
Knox Floral and Garden Centre, Broadway
Venables, Dorothy, Arawa St. South

FOOTWEAR REPAIRERS

Downey, A. G., Arawa St. Extension
Loveridge and Son Ltd., Arawa St.

FOOTWEAR RETAILERS

Cortina Shoes Ltd., Arawa St. South
Farmers Co-op. Auctioneering Co. Ltd., Broadway
Farmers Trading Co. Ltd., Tui St.
Knights Shoe Store, Broadway
Loveridge and Son Ltd., Arawa St.
Matamata Arch Curve Shoes Ltd., Arawa St.
Newton, King Ltd., Broadway

FRIENDLY SOCIETIES

Buffalo Lodge (Sec. F. W. Westlake), 89 Rawhiti Ave.
Druids Lodge, (Sec. A. Madill) Firth St
Masonic Lodge, Elizabeth St.
Matamata Credit Union, c/o B. Green, Broadway
MUIOOF (J. W. Angell), 2 Ratcliffe St
Oddfellows Men's Lodge, (J. C. Roberts), Waharoa Rd

FRUITERERS

Bhanu, P., Arawa St.
Joe, Ken, Arawa St.
Super Value Supermarket, Arawa St. South

FUNERAL DIRECTORS

Waterson, D. and Co. Ltd., Broadway

FURNISHERS—HOUSEHOLD

Catchpools Furnishings Ltd., Arawa St.
Farmers

FURNITURE PACKERS AND REMOVERS
Raishers Matamata Transport Ltd, Firth St
Webb, G. R., 3 Dawson St.

GARDEN SUPPLIES
Garden Supplies Ltd., Broadway
Knox Floral & Garden Centre, Broadway
Ruapehu Nursery Shop, Broadway

GIFT SHOPS
Barry and Hastings Ltd., Arawa St.
Bella Boutique, Broadway
Haworths Department Stores (Matamata) Ltd., Broadway

GLASS BEVELLERS
Booth and Chapman (Matamata) Ltd.,
cnr. Broadway and Arawa St.

GLASS MERCHANTS AND GLAZIERS

MATAMATA GLASS AND JOINERY LTD.
20 WAHAROA RD PHONE 7338
Glass Stockists and Glazing Specialists for Buildings, Cars, Boats and Caravans
Booth and Chapman (Matamata) Ltd., Arawa St. South
Ellis and Burnand Ltd, Rewa St
McKenzie, C. and M. Ltd., Firth St.
Matamata Glass and Joinery Ltd, 20 Waharoa Rd

GOVERNMENT DEPARTMENTS

Agricultural Dept., Tui St.
Courthouse, Tui St.
Health Department, Tui St.
Ministry of Works, Electrical Sub-Station, Tower St.
N.Z. Road Services, C/o Railway Stn.
Police Station, Tui St.
Post Office, Arawa St.
Public Trust Office, Tui St.
Transport Department, Tui St.

GRAIN AND SEED MERCHANTS

Dalgety NZ Ltd, Broadway
Farmers Co-op. Auctioneering Co. Ltd., Broadway
Farmers Trading Co. Ltd., Tui St.
Newton, King Ltd., Broadway
Wallace Supplies Ltd., Arawa St.
Wright, Stephenson and Co. Ltd., Broadway

GRAVEL, SAND AND SHINGLE SUPPLIES

Daltons Transport and Motors Ltd., Main Tauranga Rd., No. 3 R.D.
Luff, W. H. Ltd., 71 Peria Rd.
Matamata Carrying Co. Ltd., 22 Burwood Rd.
Matamata Metal Supplies Ltd, 5 West-ern St.
Matamata Sand Co Ltd, Puketutu Rd
Smith and Scholes, 7 Dawson St.
Swap, J. Contractors Ltd., Rawhiti Ave
Webb, G. R., 3 Dawson St.

GROCERS

ROBINSON, GEO. LTD.
FOUR SQUARE
CNR. FIRTH ST. & STATION RD.
PHONE 7583
Grocery and Provision Merchants.
N.Z. Wines, Frozen Foods, Household Hardware, Fruit, Vegetables and Daily Delivery. No Parking Worries

College Foodmarket, Smith St
Farmers Co-op. Auctioneering Co. Ltd., Broadway
Farmers Trading Co. Ltd., Tui St.
Hancocks Foodmarket Ltd., Tower Rd.
Hazelwoods Foodmarket Ltd, Broadway
Robinson, Geo. Ltd., Cnr. Firth St. and Station Rd.
Shoprite Foodstores, Arawa St
Super Value Supermarket, Arawa St.
South
Wallace Supplies Ltd., Arawa St
Waring, T. and J. Ltd, Broadway

HAIRDRESSERS—MENS

Dalziel, T., Broadway
Harris, Ray, Broadway
Holmes, Don
McVinnie, Keith, Arawa St

HALLS

Fire Brigade Hall, Peria Rd.
Masonic Hall, Elizabeth St.
Matamata Rugby Football Club Hall, Cumber St
Memorial Centre Hall, Tainui St.
St. John Ambulance Hall, Arawa St
St. Josephs School Hall, Hohaia St.
Scout and Guides Hall, Broadway

HARDWARE DEALERS—RETAIL

ELLIS & BURNAND BUILDING SUPPLIES LTD
REWA ST PHONE 8145 (2 Lines)
Timber Merchants and Joinery Manufacturers. Radiata pine, native timber, hardwoods, mouldings, joinery, Pinex hardboard and softboard, flush doors, marine plywood, builders' hardware, glass, roofing iron, Fibrolite, Gibralt board, fibreglass insulation, etc.

Bond and Bond Ltd., Arawa St.
Dalgety NZ Ltd, Broadway
Farmers Co-op. Auctioneering Co. Ltd., Broadway
Farmers Trading Co. Ltd., Tui St.
Haworths Department Stores (Matamata) Ltd., Broadway
Hazelwoods Foodmarket Ltd, Broadway
McKenzie, C. and M. Ltd., Firth St.
Newton, King Ltd., Broadway
Super Value Supermarket, Arawa St.
South
Taupo Totara Timber Co. Ltd., Rawhiti Ave.
Waikato Farmers Traders Society Ltd, Tainui St
Wallace Supplies Ltd., Arawa St.
Wright, Stephenson and Co. Ltd., Broadway

HEATING EQUIPMENT

King, Mervyn, 62 Burwood Rd
Magan, Bruce Ltd, Cumber St
Walker, Allan, 9 Burwood Rd

HOME APPLIANCES—RETAIL

Bond and Bond Ltd, Arawa St.
Dalgety NZ Ltd, Broadway
Farmers Co-op. Auctioneering Co. Ltd., Broadway
Farmers Trading Co. Ltd., Tui St.
Flaming, C. J. Ltd., Broadway
Haworths Department Stores (Matamata) Ltd., Broadway
Matamata Machinery Exchange Ltd., Peria Rd.
Morrison, A. T. Ltd., Broadway
Muir's Radio and Telecommunications Ltd., Arawa St.
Newton, King Ltd., Broadway

HORSE AND COW COVER MANUFACTURERS
Lynch, Tom, Arawa St.
Matamata Motor Trimmers, Hetana St.

HOSPITALS—NURSES, ETC.

Raeseide Private Hospital, Hinuera Rd.
District Health Nurse, 2 Barnard St.
Matamata Public Hospital, Elizabeth St.
Plunket Rooms, Hetana St.

HOSTELS

N.Z. Dairy Co-op. Co.'s Hostel, Farmers Rd

HOSTELS—LICENSED

Matamata Hotel Ltd., Arawa St. Extn.

HOSTELS—PRIVATE

Hotel Braeburn, Firth St.

INSURANCE AGENTS

NEW ZEALAND INSURANCE CO. LTD.
ALSO
N.Z. INSURANCE (LIFE & GENERAL) CO. LTD.
TUI BUILDING, TUI ST
P.O. BOX 171
PHONE: (Bus.) 8564; (Res.) 7494
District Rep. S. Lott

Contd.—INSURANCE AGENTS

Automobile Association Auckland Inc., (N.I.M.U.) Broadway
Banks, J. B. (National Ins.), Broadway
Bell and Graham (I.O.A. Ins.), Arawa St.
Bell, R. J. (Eagle Star), Broadway
Candy, Tappin and Co (London and Lancashire Ins.), Arawa St South
Catchpoles Furnishings Ltd. (North British and Mercantile), Arawa St.
Christophers, J. B. (Royal Exchange), Arawa St.
Cleaver Motors Ltd. (General), Tainui St.
Cotter, B. P. (Govt Life), Broadway
Cowling Bros. Ltd. (Royal), Broadway
Cullen, Ian Motors Ltd (Primary Industries Ins.), Cnr Peria & Waharoa Rds
Dalgety NZ Ltd (Dominion Life and Union), Broadway
Daltons Transport and Motors Ltd. (Sun), Main Tauranga Rd., No. 3 R.D.
Edmonds, Wilson & Marshall, (Norwich Union & South British), Arawa St
Farmers Co-op. Auctioneering Co. Ltd. N.Z. and Producers and Citizens Co-op.), Broadway
Fulton & Green, (Prudential), Broadway
Green, Bryon (NZ Ins and National Mutual), Broadway
Henry, G. W. Steel Construction Co. Ltd. (Lombard Ins. Co. Ltd.), Arawa St.
Holloway, H. K. (National Ins), Tui St.
Larkin, R. J. (Atlas), Arawa St North
Lee, David S. (Alliance Assurance), Broadway
McKenzie, C. and M. Ltd. (National Insurance), Firth St.
McKenzie, H. N. and Sons Ltd. (Guardian Assur.), Firth St.
Matamata International Travel Ltd. (F.A.M.E. Ins.), Broadway
Matamata Machinery Exchange Ltd. (British Traders), 7 Peria Rd.
Mills, N. D. (Dominion Life), 2 Allenby Rd
Newman, K. F., (A.M.P. Fire & General), Arawa St.
Newton King Ltd. (Provident Life Ass. and Phoenix), Broadway
Noble & Lee, (Sun Alliance Assurance), Arawa St.
Richardson and Edge Ltd (NZ Ins), Arawa St.
Richardson, J. V., (State Ins.) Broadway
Robertson, A. W. (A.M.P.), Waharoa Rd.
East
Samson, Eric, (M.L.C. Assur.) P.O. Box 226
Schofield, Petersen & Gould (NZ Ins.), B.N.Z. Bldg, Arawa St
Seabrook Fowlds Ltd. (N.Z. Insurance), Broadway
Slade Anderson Motors Ltd. (General Insurance Co.), Broadway
Smeaton, Gilbert and Blanchett (General Accident and Fire and Life), Arawa St.
Stanley Construction Ltd. (National), Firth St.
Sullivan, Fitch & Associates Ltd (National Mutual Life), Broadway
Welham, Edmonds and Wilson (Norwich Union), Arawa St.
Wright, Stephenson and Co. Ltd. (N.Z.), Broadway

INSURANCE COMPANIES

ROYAL INSURANCE GROUP:
ROYAL-GLOBE LIFE ASSURANCE CO. LTD.
ROYAL INSURANCE CO. LTD.

Contd.—INSURANCE COMPANIES

LIVERPOOL & LONDON & GLOBE INSURANCE CO. LTD.
LONDON & LANCASHIRE INSURANCE CO. LTD.
AUSTRALIAN ALLIANCE ASSURANCE CO. LTD.
ARAWA STREET SOUTH
P.O. BOX 95. PHONE 7088
Resident Inspector: P. J. McCURDY
PHONE 6108

SOUTH BRITISH INSURANCE CO. LTD. (THE)
SOUTH BRITISH LIFE ASSURANCE CO. LTD.
FARMERS CO-OP INSURANCE ASSN. OF (NZ) LTD

UNITED INSURANCE CO. LTD.
RESIDENT INSPECTOR: D. B. DEAN
Local Office: ARAWA ST. SOUTH
PHONE 6122 & 8134
P.O. Box 81

STATE INSURANCE OFFICE
GORRIE & RICHARDSON LTD.
BROADWAY. PHONE 8850
P.O. BOX 99

See advertisement UBD Home Edition
Australian Alliance Assurance Co., Salisbury Bldg., Tui St.
Farmers Co-op Insurance Co. Ltd. (The), Tetley St.
London and Lancashire Insurance Co. Ltd., Salisbury Bldg., Tui St.
N.Z. Insurance Co. Ltd. (The), Tui Bldgs., Tui St.
Royal Insurance Group, Arawa St. South
South British Insurance Co Ltd (The), Tetley St.
South British Life Assurance Co Ltd, Arawa St.
State Insurance Office, Broadway

INTERIOR DECORATORS

INTERIOR DESIGNS LTD.
ARAWA ST. SOUTH PHONE 7428
ALSO AT 81 DEVONPORT RD, TAURANGA. PHONE: (Tauranga) 85-558
Architectural Draughtsmen, Interior Designers, Soft Furnishers, Exclusive Furniture. Flooring Suppliers and Contractors
Interior Designs Ltd., Arawa St. Sth.

INVESTMENT COMPANIES

Arawa Development Corporation Ltd, c/o K. F. Newman, Arawa St.
Simcan Investments Ltd (Candy Tappin & Co.), Arawa St South

IRON AND STEEL MERCHANTS

Pearson Engineering Ltd, Firth St

JEWELLERS AND WATCHMAKERS

COXHEAD, T. K. JEWELLERS LTD.
BROADWAY. PHONE 8879
Jewellers and Watch Makers. Quality Watches and Clocks. Omega Agents
Coxhead, T. K. Jewellers Ltd., Broadway
Edwards, O. W. Ltd., Arawa St.
White, D. W., Broadway

JOINERY MANUFACTURERS

ELLIS & BURNAND BUILDING SUPPLIES LTD
REWA ST PHONE 8145 (2 Lines)
Timber Merchants and Joinery Manufacturers. Radiata pine, native timber, hardwoods, mouldings, joinery, Pinex hardboard and softboard, flush doors, marine plywood, builders' hardware, glass, roofing iron, Fibrolite, Gibralt board, fibreglass insulation, etc.

MATAMATA GLASS AND JOINERY LTD.
20 WAHAROA RD. WEST. PHONE 7338
All classes of Joinery, Sashes and Doors, Kitchen Fittings, Shop and Office Fittings, Glazing, Stockists of Pinex flush doors and builders' hardware

Ellis and Burnand Ltd, Rewa St
McKenzie, C. and M. Ltd., Firth St.
Matamata Glass and Joinery Ltd, 20 Waharoa Rd
Stanley Construction Ltd., Firth St.
Taupo Totara Timber Co. Ltd., Rawhiti Ave.

JUSTICES OF THE PEACE

Anderson-Bak, R., 88 Smith St
Aoake, W., Okauia, R.D.1
Bates, A. R., 47 Farmers Rd.
Blake, T. N., 2 College St.
Carmichael, K. A., 18 Miro St.
Dee, P., Tamihana St.
Duxfield, G. F., Gladstone Rd.
Edwards, O. W., Arawa St.
Gaskell, T. F., R.D. 2
Gouk, K. M., Tower Rd.
Hollis, W. J., Burwood Rd
Holloway, H. K., Gordon Terrace
Kirkness, E. W. E., Tamihana St
Le Prou, V. E., 4 Central St.
McGuire, Mrs V., R.D. 1
Magan, S., Firth St.
Mason, Helen Mrs, M.B.E., Meura St
Miles, M. E., Broadway
Sharp, W. J. G., 1 Mangawhero Rd.
Smeaton, W. J. C., Arawa St
Stanley, E. T., Waharoa Rd.
Tisch, W. B., R.D. 2

KILN DRIED TIMBER

TAUPO TOTARA TIMBER CO. LTD. (THE)
RAWHITI AVE. PHONE 8029
Head Office: BOX 190, PUTARURU
Branches at Auckland, Hamilton, Cambridge, Tokoroa and Rotorua

KNITTED GOODS AND KNITTING SUPPLIES

Dorienne Lingerie, Arawa St.
Fashion Casuals, Broadway
Hilliar, Frank Ltd., Arawa St.
Jagger, N. and E. Ltd., Arawa St.

Contd.—KNITTED GOODS AND KNITTING SUPPLIES

Rosearn Haberdashery and Wool Bar, Broadway Plaza
Wilbert Marks Ltd., Broadway
Wool Shop, The, Arawa St. South

KNITTED GOODS MANUFACTURERS

Fashion Casuals, Broadway

KNITTING MACHINES

Dalgety NZ Ltd, Broadway

LAUNDRIES

NZTS SERVICES (WAIKATO) LTD
KENT ST, FRANKTON, HAMILTON
P.O. BOX 5004, FRANKTON
PHONE 76-005 (Hamilton)
Industrial and commercial laundries, Streamliner towel cabinets and work-wear rental service. Star linen hotel and motel rental. Suppliers of "Dust-rol" cleaning equipment

LAWNMOWER SPECIALISTS

Bond and Bond Ltd., Arawa St.
Dalgety NZ Ltd, Broadway
Farmers Trading Co. Ltd., Tui St.
Lawnmower Repair Service, Firth St.
Matamata Auto. Electrical, Tui St.
Matamata Machinery Exchange Ltd., 7 Peria Rd.
Richardson and Edge Ltd., Arawa St.
Wright, Stephenson and Co. Ltd., Broadway

LEATHER GOODS DEALERS

Haworths Department Stores (Matamata) Ltd., Broadway
Newton, King Ltd., Broadway
NMA Company of New Zealand Limited, Firth St.
Simonsens Sports Ltd, Arawa St

LIBRARIES—LENDING

Arawa Bookshop, Arawa St.
Haworths Department Stores (Matamata) Ltd., Broadway

LIBRARIES—PUBLIC

Matamata Public Library, Tui St

LIGHTING CONSULTANTS

Tong, W. A. Ltd., Arawa St

LINEN RETAILERS

Lamb, J. and J., Arawa St
Miles and Fielder Ltd., Broadway

LINGERIE RETAILERS

Dorienne Lingerie, Arawa St.
Fashion Casuals, Broadway
Hilliar, Frank Ltd., Arawa St.
Jagger, N. and E. Ltd., Arawa St.
La Fayette (Matamata) Ltd., Arawa St.
Williams, Vic Ltd., Broadway

LIVESTOCK TRANSPORTERS

Luff, W. H. Ltd., 71 Peria Rd.
Webb, G. R. and Son Ltd, 3 Dawson St

LOCAL BODIES

Matamata Borough Council, (F. Wood), Tui St
Matamata Domain Board, (F. Wood), Tui St
Matamata Urban Fire Authority, (F. Wood), Tui St
Matamata Volunteer Fire Brigade (J. C. Bush), Peria Rd.
Thames Valley Electric Power Board

MATERNITY WEAR—RETAIL

La Fayette (Matamata) Ltd., Arawa St.

MEDICAL PRACTITIONERS

Algar, Dr N. A., Tainui St.
Dixon, Dr. G. K., Tainui St.
Harreaves, Dr J. E., Tainui St.
Phillips, Dr. J. S., Arawa St. South

MENSWEAR — RETAILERS

Farmers Trading Co. Ltd., Tui St.
Hallenstein Bros Ltd, Broadway
Hilliar, Frank Ltd, Arawa St
Jagger, N. and E. Ltd., Arawa St.
Jenkins, Laurie, Arawa St.
Wilbert Marks Ltd., Broadway

MERCHANTS AND IMPORTERS

Dalgety NZ Ltd, Broadway
Farmers Co-op. Auctioneering Co. Ltd., Broadway
Farmers Trading Co. Ltd., Tui St.
Newton, King Ltd., Broadway
Wright, Stephenson and Co. Ltd., Broadway

METAL & SAND SUPPLIES—(See Gravel, Sand and Shingle Supplies)

MILK BARS (See Dairies, Milk Bars and Confectioners)

MILK VENDORS

Derecourt, Eric, Jellicoe Rd.
Hancock, K. A., Farmers Rd.

MILKING MACHINE MANUFACTURERS & DEALERS

J. S. (JIM) JOBE LTD.
ARAWA ST. SOUTH. P.O. BOX 83
PHONES: 7524. Res. J. S. Jobe 7009
MacEwans milking machines. Repairs and service to all makes. Specialists of milking machine and vat in-place washing equipment. Pump installations and service. Swimming pool filtration plans installation. Sales and service. Manufacturers of water level control valves
Graham and Kosoof, Arawa St. Extn.
Jobe, J. S. (Jim) Ltd, Arawa St South
Martin, J. H. Ltd., 9 Station Rd.
Matamata Machinery Exchange Ltd., 7 Peria Rd.

MILKING MACHINE RUBBERWARE

Graham and Kosoof, Arawa St.
Kosoof, Brian, Broadway
Newton, King Ltd., Broadway
Wright, Stephenson and Co. Ltd., Broadway

MILLINERS

English, W. S. Ltd., Broadway
Hilliar, Frank Ltd., Arawa St.
Jagger, N. and E. Ltd., Arawa St.
La Boutique, Arawa St.
La Fayette (Matamata) Ltd., Arawa St.
Orchid Gowns and Florists, Arawa St.
South
Plaza Millinery & Accessory Centre, Broadway
Wilbert Marks Ltd., Broadway

MIRROR MANUFACTURERS

Matamata Glass and Joinery Ltd, 20 Waharoa Rd

MOTELS

Crystal Hot Springs Motel Matamata, No. 1 R.D.
Maple Lodge Motel, Mangawhero Rd.
Matamata Motel Co. Ltd., Hinuera Rd.
Motel Broadway Ltd, Broadway
Tower Travel Lodge, Tower Rd

MOTOR ACCESSORIES—RETAIL

Baigent, H. G. Motors (Matamata) Ltd., Firth St.
Cleaver Motors Ltd., Tainui St.
Matamata Motors (1962) Ltd., Arawa St.
Seabrook Fowlds Ltd., Broadway

MOTOR BODY BUILDERS

Pearson Engineering Ltd, Firth St

MOTOR BREAKDOWN SERVICE

Cowling Bros. Ltd., Broadway
Kirkwood & Hurlstone Ltd, Arawa St
Matamata Motors (1962) Ltd., Arawa St.
Matamata Panel Works, Peria Rd

MOTOR CAMPS

Crystal Hot Springs Ltd., I.R.D.
Matamata Motel Co. Ltd., Hinuera Rd.
Opal Hot Springs and Motor Camp, No 1 R.D.

MOTOR CAR AND TRUCK DEALERS

BAIGENT, H. G. MOTORS (MATAMATA) LTD.
Licensed Motor Vehicle Dealers
FIRTH ST. PHONE 8059 (2 Lines)
Distributors of Hillman, Chrysler and Commer Cars and Trucks. David Brown Tractors. Quality used cars. All mechanical repairs

Contd.—MOTOR CAR AND TRUCK DEALERS

CLEAVER MOTORS LTD.
TAINUI ST. P.O. BOX 129
PHONES: 7128, 7129.
After Hours: Manager, 7444; Service 7589; Tractor Sales 8496; Car Sales 7587; Spares 8669
Licensed Motor Vehicle Dealers. Distributors of Morris, Wolseley and M.G. Cars. Nuffield Tractors. Complete Sales and Service

MATAMATA MOTORS (1962) LTD.
Licensed Motor Vehicle Dealers
ARAWA ST. P.O. BOX 6
PHONE 7059 (2 Lines)
Distributors of Vauxhall, Chevrolet, Holden, Bedford Cars and Trucks

SEABROOK FOWLDS LTD.
Licensed Motor Vehicle Dealers
BROADWAY
PHONE 7135. P.O. BOX 73
After Hours Phone 8182
District Agents for Austin Cars, Trucks, Vans, also Rambler Cars. Garage and Service Station, Batteries, Tyres, etc.

SLADE ANDERSON MOTORS LTD.
Licensed Motor Vehicle Dealers
BROADWAY. PHONE 8118
After Hours Phones 7210 and 7074
Dealers for Volkswagen and Fiat Cars and V.W. Commercial. Petrol, Oils, Lubrication Service
Baigent (H. G.) Motors (Matamata) Ltd., Firth St.
Cleaver Motors Ltd., Tainui St.
Cowling Bros. Ltd., Broadway
Cullen, Ian Motors Ltd, cnr Peria & Waharoa Rds
Henderson Motors, Broadway
Matamata Motors (1962) Ltd., Arawa St
Ross, Todd Motors Ltd, Firth St
Seabrook Fowlds Ltd., Broadway
Serie Anderson Motor Ltd., Broadway
Wilkinson and Co Ltd, Broadway
Wright, Stephenson and Co. Ltd., Broadway

MOTOR CAR CLEANERS
Evans, Alan Ltd, Broadway
Matamata Motors (1962) Ltd., Arawa St.

MOTOR CAR UNDERBODY PROTECTION
MacClure, Don, Firth St

MOTOR CYCLE DEALERS AND ENGINEERS
Richardson and Edge Ltd., Arawa St.
Ross, Todd Motors Ltd, Firth St

MOTOR DRIVING SCHOOLS

Stokes Driving School, Hohaia Cres.

MOTOR ELECTRICIANS—See Automotive Electricians and Engineers

MOTOR GARAGES AND ENGINEERS

EVANS, ALAN LTD.
BROADWAY. PHONE 8960
Motor Garage and Service Station. All Motor Repairs and Lubrication. Tyres, Batteries, etc. Venda-Wash car washing service. Dynamometer tuning

ROSS TODD MOTORS LTD.
FIRTH ST. PHONE 7948
P.O. BOX 188
International Harvester sales and service. Nissan and Datsun cars. Kawasaki, Honda and Yamaha motor cycles. Repairs to all makes of agricultural machinery. Agents for Pioneer chain saws

Contd.—MOTOR GARAGES AND ENGINEERS

WALTON GARAGE LTD.

MAIN RD, WALTON.

PHONE: (Walton) 733

Motor garage and general engineering. Portable farm welding service; lubrication and tyre service

Baigent (H. G.) Motors (Matamata) Ltd., Firth St.
 Clarkson Motors Ltd., Firth St.
 Cleaver Motors Ltd., Tainui St.
 Cowling Bros. Ltd., Broadway
 Cullen, Ian Motors Ltd, cnr Peria & Waharoa Rds
 Daltons Transport and Motors Ltd., Main Tauranga Rd., No. 3 R.D.
 Evans, Alan Ltd, Broadway
 Kennedys Garage, Waharoa Rd. East
 Matamata Motors (1962) Ltd., Arawa St.
 Ross, Todd Motors Ltd, Firth St
 Seabrook Fowlds Ltd., Broadway
 Slade Anderson Motors Ltd., Broadway
 Wright, Stephenson and Co. Ltd., Broadway
 Yanko, L. Motors Ltd, Mangawhero Rd

MOTOR GLASS REPLACEMENTS

McKenzie, C. & M. Ltd., Firth St
 Matamata Glass and Joinery Ltd, 20 Waharoa Rd

MOTOR MOWER MANUFACTURERS AND DISTRIBUTORS

Dalgely NZ Ltd, Broadway
 Matamata Auto Electrical, Tui St
 Matamata Motors (1962) Ltd., Arawa St.
 Newton, King Ltd., Broadway
 Richardson and Edge Ltd., Arawa St.

MOTOR PAINTERS

Baker, Lloyd, Tui St
 MacClure, Don, Firth St

MOTOR PANEL BEATERS

Bardsley's Auto Bodies Ltd., Firth St.
 Kirkwood & Hurlstone Ltd, Arawa St South
 Matamata Panel Works, Peria Rd Broadway

MOTOR PASSENGER SERVICES

Matamata Passenger Transport, Firth St.
 Midlands Edwards Coachlines Ltd, Broadway
 N.Z. Road Services, C/o Railway Stn.

MOTOR RADIATOR SPECIALISTS

Greenhalgh, A., 15 Tower Rd

MOTOR SERVICE STATIONS—(Petrol, etc.)

Baigent (H. G.) Motors (Matamata) Ltd., Firth St
 Cleaver Motors Ltd., Tainui St.
 Cowling Bros. Ltd., Broadway
 Cross Roads Tyre Service Ltd., Tower Rd.
 Cullen, Ian Motors Ltd, cnr Peria & Waharoa Rds
 Daltons Transport and Motors Ltd., Main Tauranga Rd., No. 3 R.D.
 Evans, Alan Ltd, Broadway
 Kennedys Garage, Waharoa Rd. East
 Matamata Motors (1962) Ltd., Arawa St.
 Newton, King Ltd., Broadway
 Ross, Todd Motors Ltd, Firth St
 Seabrook Fowlds Ltd., Broadway
 Slade Anderson Motors Ltd., Broadway
 Wright, Stephenson and Co. Ltd., Broadway

MOTOR TRIMMERS

Matamata Motor Trimmers, Hetana St.

MUSIC TEACHERS—REGISTERED

Clare, Sister Cecelia (Piano, singing Theory Music), St Joseph's Convent
 McFadyen, Mrs J. H. (Piano), 6 Fitzgerald Ave.

MUSIC TEACHERS

Mark, Mrs E., Miro St

MUSICAL INSTRUMENTS

Morrison, A. T. Ltd., Broadway

NEWSPAPERS

Matamata County Mail, Arawa St
 Matamata District Chronicle, Arawa St

NOTARIES PUBLIC

Petersen, I. M., Arawa St

NURSERY FURNITURE—RETAIL

Pram House The, Broadway
 Richardson and Edge Ltd., Arawa St.

NURSERYMEN AND SEEDSMEN

Knox Floral and Garden Centre, Broadway
 Ruapehu Nursery Shop, Broadway

OFFICE SUPPLIES

Barry and Hastings Ltd, Arawa St

OPTICIANS AND OPTOMETRISTS

Grocott, E. H. (Matamata) Ltd., Broadway

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Cowling Bros. Ltd., Broadway
 Richardson and Edge Ltd., Arawa St.

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 Matamata Colour Centre Ltd, Broadway
 Newton, King Ltd., Broadway

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 *Lee, R. W., 12 Mangawhero Rd
 Matamata Painters, 41 Peria Rd
 Oates, H. J., 7 Rimu Rd.
 Stevens, A. W., Hinuera Rd.
 Wawman, R. F., Jellicoe Rd.

PARCEL DELIVERIES

Lowrie, C. E., 15 Peria Rd.

PATTERNS—DRESS

Wilbert Marks Ltd., Broadway

PERAMBULATOR DEALERS—See Prams

PHOTOGRAPHERS—CANDID

Melrose Photographic Centre and Studio, Broadway

PHOTOGRAPHERS—COMMERCIAL

Charles, John Studio, Arawa St
 Melrose Photographic Centre and Studio, Broadway

PHOTOGRAPHERS—PORTRAIT

Charles John Studio, Arawa St
 Melrose Photographic Centre and Studio, Broadway

PHOTOGRAPHIC APPARATUS & SUPPLIES

Broadway Pharmacy Ltd., Broadway
 McSweeney's Pharmacy Ltd., Arawa St.
 Melrose Photographic Centre and Studio, Broadway
 Ross (Colin) Pharmacy Ltd., Arawa St.
 Sharps Pharmacy Ltd., Arawa St.

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Melrose Photographic Centre and Studio, Broadway

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PIANO DEALERS

Fleming, C. J. Ltd., Broadway
 Morrison, A. T. Ltd., Broadway

PIANO TUNERS AND REPAIRERS

Morrison, A. T. Ltd., Broadway

PICTURE FRAMERS

Catchpoles Furnishings Ltd., Arawa St.
 Charles, John Studio, Arawa St
 Melrose Photographic Centre and Studio, Broadway

PICTURE THEATRES

Regent Theatre, Broadway

PIE MANUFACTURERS

Morleys Milk Bar, Broadway

PLAN REPRODUCTION

Stanley Construction Ltd., Firth St.

PLASTERERS

Donovan, G. T. Ltd., Burwood Rd
 Piako Plasterers, 9 Hampton Tce. Factory: Short St.
 Taylor, H. and B. Ltd, Puriri Place

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 Lowrie, A. B. Ltd., Arawa St.
 McKenzie, H. N. and Sons Ltd., Firth St.

Magan, Bruce Ltd, Comber St
 Walker, Allan, 9 Burwood Rd
 Watts, B. S., 5 Fitzgerald Ave.

PLUMBERS SUPPLIES

Lowrie, A. B., Arawa St.
 McKenzie, R. N. and Sons Ltd., Firth St.

PLYWOOD MERCHANTS

McKenzie, C. and M. Ltd., Firth St.
 Taupo Totara Timber Co. Ltd., The Rawhiti Ave.

POLITICAL BODIES

Piako Social Credit League, (Mrs S. E. Loveridge), Box 127

PRAM DEALERS

Haworths Department Stores (Matamata) Ltd., Broadway
 Pram House, The, Broadway
 Richardson, E. J. S., Arawa St.

PRAM HIRERS

Mart (The) (W. T. Turner), Broadway

PRINTERS AND BOOKBINDERS

Matamata County Mail, Arawa St
 Matamata Printing and Publishing Co. Ltd., Arawa St.
 Tainui Press Ltd., Arawa St.

PUBLIC RELATIONS

Matamata Public Relations Assn (Mrs J. Pollock), P.O. Box 93

PUBLISHERS

MATAMATA COUNTY MAIL
 (MATAMATA PRINTING AND PUBLISHING CO. LTD)
 (G. E. Beamish, Managing Director)
 ARAWA ST P.O. BOX 17
 PHONE 8034
 Published Tuesdays and Thursdays
 Matamata County Mail, Arawa St
 Matamata Printing and Publishing Co. Ltd., Arawa St. Extn.

PUMP MANUFACTURERS & SPECIALISTS

Graham and Kossof, Arawa St.
 Jobe, J. S. (Jim) Ltd, Arawa St South
 Martin, J. H. Ltd., 9 Station Rd.

PUSHCHAIR HIRERS

Pram House, The, Broadway

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Matamata Metal Supplies Ltd, 5 Western St
 Parkinson Building Stone Co. Ltd., Main Tauranga Highway

RADIO DEALERS AND SERVICEMEN

Bond and Bond Ltd., Arawa St.
 Dalgely NZ Ltd, Broadway
 Farmers Co-op. Auctioneering Co. Ltd., Broadway
 Farmers Trading Co. Ltd., Tui St.
 Fleming, C. J. Ltd., Broadway
 Matamata Music Centre Ltd., Arawa St.
 Morrison, A. T. Ltd., Broadway
 Muir's Radio and Telecommunications Ltd., Arawa St.

Newton, King Ltd., Broadway

Muir's Radio and Telecommunications Ltd, Arawa St

Newton, King Ltd., Broadway

RADIO TELEPHONE EQUIPMENT

Muir's Radio and Telecommunications Ltd, Arawa St

RANGES, STOVES, ETC.

Bond and Bond Ltd., Arawa St.
 King, Mervyn, 62 Burwood Rd
 Newton, King Ltd., Broadway

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 (M.R.E.I.N.Z.)
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 Beazley Homes Representative
 Banks, J. B., Broadway
 Dalgely NZ Ltd, Broadway
 Farmers Co-op. Auctioneering Co. Ltd., Broadway
 Holmes, Dick Ltd., Arawa St. South
 Newton, King Ltd., Broadway
 Richardson, J. V., Broadway
 Wright, Stephenson and Co. Ltd., Broadway

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Morrison, A. T. Ltd., Broadway
 Stanley, G. W., Arawa St

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 Service contractors for all types of domestic and commercial refrigeration, washing machines and home appliances. Suppliers of Kelvinator commercial refrigeration equipment

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 Dalgely NZ Ltd, Broadway
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 Farmers Trading Co. Ltd., Tui St.
 Fleming, C. J. Ltd., Broadway
 Matamata Refrigeration Services Ltd., Tui St.

Morrison, A. T. Ltd., Broadway
 Muir's Radio and Telecommunications Ltd., Arawa St.
 Newton King Ltd., Broadway

RENTAL CARS

Handley Motors Ltd., Broadway
 Seabrook Fowlds Ltd., Broadway

RESTAURANTS AND TEA ROOMS

Bedford Grill Rooms and Milk Bar, Arawa St. South
 Carla Milk Bar (1960) Ltd., Arawa St.
 Esperanto, Broadway
 Farmers Co-op. Auctioneering Co Ltd, Broadway
 La Paloma, Broadway
 Manly Milk Bar 1962 Ltd., Broadway
 Maritza, Arawa St.

ROADING CONTRACTORS

Daltons Transport and Motors Ltd., Main Tauranga Rd., No. 3 R.D.
 Swap, J. Contractors Ltd., Rawhiti Ave.

ROOFING MATERIAL MANUFACTURERS

McKenzie, C. and M. Ltd., Firth St.

RUBBER STAMP MAKERS

Barry and Hastings Ltd., Arawa St.
 Matamata County Mail, Arawa St.

SACK AND BAG MERCHANTS

Matamata Skins and Hides, Firth St

SADDLE AND HARNESS MAKERS

LYNCH, TOM

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Saddlers and harness manufacturers. Horse and cow cover manufacturers. Tents, tarpaulins and all canvas work. Stockists of ammunition and sports goods

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 Simonsens Sports Ltd, Arawa St

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 Richardson and Edge Ltd., Arawa St.

SCHOOLS

Firth Primary School, Station Rd.
 Matamata College, Hinuera Rd.
 Matamata Intermediate School, Smith St.
 Matamata Kindergarten, Mills Cres.
 Matamata Primary School, Broadway
 St. Josephs Convent School, Hohaia St
 St. Josephs School, Hohaia St

SCRAP METAL MERCHANTS

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 Matamata Skins and Hides, Firth St

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Newton, King Ltd., Broadway
 NMA Company of New Zealand Limited, Firth St

Wright, Stephenson and Co. Ltd.,

SHEEP SHEARING MACHINERY

Wright, Stephenson and Co. Ltd., Broadway

SHEET METAL WORKERS

Burr, Wm. L. Ltd, 12 Waharoa Rd
 Lowrie, A. B. Ltd., Arawa St.

SHIP CHANDLERS

McKenzie, C. and M. Ltd., Firth St.

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Dalgely NZ Ltd, Broadway
 Farmers Co-op. Auctioneering Co. Ltd., Broadway
 Matamata International Travel, Broadway

NMA Company of New Zealand Limited, Firth St

SHOP AND OFFICE FITTERS

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 Fashion Casuals, Broadway
 Hilliar, Frank Ltd., Arawa St.
 Wilbert Marks Ltd., Broadway

SPRAYERS—INDUSTRIAL

Totley and Lloyd Ltd., 51 Peria Rd.

STATIONERS—COMMERCIAL

Barry and Hastings Ltd, Arawa St

STOCK AND STATION AGENTS

Dalgely NZ Ltd, Broadway
 Farmers Co-op. Auctioneering Co. Ltd., Broadway
 Newton, King Ltd., Broadway
 NMA Company of New Zealand Limited, Firth St

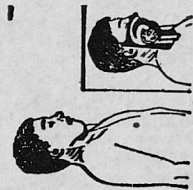
Wright, Stephenson and Co. Ltd., Broadway

STONEMASONS

Donovan, Graeme, Ratcliffe St.
 Greenwell, Les Ltd, 30 Burwood Rd

RESCUE BREATHING FOR ADULTS

**DROWNING. ELECTRIC SHOCK. SMOTHERING. CHOKING. SMOKE SUFFOCATION.
DRUG OVERDOSE. GAS POISONING.**



Place the victim on his back and begin rescue breathing. Your first blowing efforts will show if his air passages are blocked and, if they are clear, will provide the urgently needed oxygen. If his throat is blocked, clear it quickly with your fingers. Slaps between the shoulder blades should dislodge a stubborn blockage.



Rescue breathing through the patient's nose is less likely to force air into his stomach. If his nose is blocked, however, try rescue breathing through his mouth.

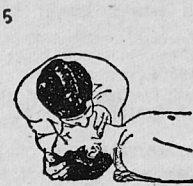
Make the first 5 to 10 breaths deep and rapid. Then continue with 10 to 15 breaths a minute. When he starts trying to breathe for himself, keep your breaths in time with his efforts.



In an unconscious person with his head slumped, the tongue blocks the throat and little or no air can get into his lungs (fig. 1). Lift his neck and tilt his head right back (fig. 2) —halfway tilt is not enough—and he may start breathing for himself. If he does not, start rescue breathing.



Holding the head fully tilted with chin pulled forward, take a deep breath, open your mouth wide (fig. 3) and seal your lips on his cheeks around his nose, keeping his mouth closed and taking care not to pinch his nostrils (fig. 4).



Then blow until you see his chest rise. If you are rescue breathing through his mouth, seal your lips round his opened mouth, blocking his nostrils with your cheek (fig. 5) — or pinching them with your fingers — to prevent air leakage.



Remove your mouth and listen to him breathing out through mouth and nose — while you are taking another breath (fig. 6). Inflate his lungs again as soon as he has breathed out.

BEGIN AT ONCE — DELAY MAY BE FATAL

Don't waste time by feeling the victim's pulse, finding equipment, moving him, going for help, getting to shore. Only a short time without oxygen can cause serious damage to the brain.

The air you breathe is not "spent". It contains enough oxygen to save a person's life. His oxygen needs are met and his carbon dioxide adequately eliminated by rescue breathing. If you breathe twice as deeply as usual, your exhaled breath contains more than enough oxygen for an adult victim.

Stop each inflation as you see the patient's chest expand. Air blown into the stomach may decrease the blood returning to the heart and cause vomiting. Excess air may be removed by gentle pressure, but emptying air too frequently can cause liquids to be regurgitated up into the throat, where they can be inhaled. Steady and not too forceful breaths will avoid the sudden blast of air into the throat which opens the gullet.

DANGER SIGNS

No breathing movements; blueness of tongue, lips and fingernails, indicating lack of oxygen in the blood and need of help with breathing. Even if you are in doubt, begin rescue breathing immediately.

Contd.—TRAVEL AGENTS

Associated Travel Agencies Ltd, Matamata Travel Centre, Broadway
Dalgety NZ Ltd, Broadway
Farmers Co-op. Auctioneering Co. Ltd., Broadway
Midland Edwards Coachlines Ltd, Broadway
NMA Company of New Zealand Limited, Firth St

TRAVEL GOODS MANUFACTURERS

Richardson and Edge Ltd, Arawa St

TRUSTEES AND EXECUTORS

Public Trust Office, Tui St.

TRUSTS AND TRUST BOARDS

Braeside Hospital Trust, (R. Fulton), Broadway
Pohlen Hospital Trust Board (J. B. Christophers), Arawa St

TYRE DEALERS AND REPAIRERS

Baigent, H. G. Motors (Matamata) Ltd., Firth St.
Cleaver Motors Ltd., cnr. Tui and Tainui Sts.
Cowling Bros. Ltd., Broadway
Cross Roads Tyre Service Ltd., Tower Rd.
Cullen, Ian Motors Ltd, cnr Peria & Waharoa Rds
Kennedys Garage, Waharoa Rd. East
Matamata Tyre Service, Arawa St. South
Richardson and Edge Ltd., Arawa St.
Seabrook Fowlds Ltd., Broadway
Slade Anderson Motors Ltd., Broadway

TYRE RETREADERS

Cross Roads Tyre Service Ltd., Tower Rd.
Matamata Tyre Service, Arawa St. Sth.

UPHOLSTERERS

Catchpoles Furnishings Ltd., Arawa St.
Tauranga Rd., No. 3 R.D.
Matamata Motor Trimmers, Hetana St.

Contd.—UPHOLSTERERS

Simpson's Flooring Service, Short St.
Waterson, D. and Co. Ltd., Broadway

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Richardson, J. V., Broadway

VALVE MANUFACTURERS

Jobe, J. S. (Jim) Ltd, Arawa St South

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Waterson, D. and Co. Ltd., Broadway

VETERINARY SUPPLIES

Broadway Pharmacy Ltd., Broadway
Cawker, W. T., Tainui St
Farmers Co-op. Auctioneering Co. Ltd., Broadway
McSweeney's Pharmacy Ltd., Arawa St.
Morrinsville District Veterinary Club, Arawa St. Extension
Newton, King Ltd., Broadway
Wright, Stephenson and Co. Ltd., Broadway

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Cawker, W. T., Tainui St
Collins, J. W., Arawa St
Dickinson, L. G., Tainui St
Marks, J. F., 25 Tower Rd
Meadows, P., Arawa St
Morrinsville District Veterinary Club, Arawa St. Extension
Thompson, C. C., 25 Tower Rd.
Van Der Nagel, R., Arawa St
Wilcockson, I. W., Tainui St

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Matamata Colour Centre Ltd, Broadway

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Matamata Refrigeration Services Ltd., Tui St.

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Farmers Co-op. Auctioneering Co. Ltd., Broadway
Farmers Trading Co. Ltd., Tui St.
Fleming, C. J. Ltd., Broadway
Muir's Radio and Telecommunications Ltd., Arawa St.
Newton, King Ltd., Broadway

WASTE PRODUCTS

Matamata Salvage Company Ltd, Coomber St.
Matamata Skins and Hides, Firth St

WATER PURIFICATION ENGINEERS

Jobe, J. S. (Jim) Ltd, Arawa St South

WEED SPRAYING CHEMICALS

Dalgety NZ Ltd, Broadway
Farmers Co-op. Auctioneering Co. Ltd., Broadway
Newton, King Ltd., Broadway
NMA Company of New Zealand Limited, Firth St
Wright, Stephenson and Co. Ltd., Broadway

WELDERS—ELECTRIC & OXY-ACETONE

Bardsley's Auto Bodies Ltd., Firth St.
Cleaver Motors Ltd.
Curtis Machinery Service Ltd, Arawa St.
Cowling Bros. Ltd., Broadway
Daltons Transport and Motors Ltd., Main Kirkwood & Hurlstone Ltd., Arawa St South
Matamata Engineering Ltd, Mangawhero Rd
Matamata Machinery Exchange Ltd., 7 Peria Rd.
Pearson Engineering Ltd, Firth St
Tidmarsh, P. L., Burwood Rd

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Robinson, Geo. Ltd, cnr Firth St and Station Rd.
Select Wines, Broadway

WINDOW CLEANERS

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WOOLBROKERS

Dalgety NZ Ltd, Broadway
Farmers Co-op. Auctioneering Co. Ltd., Broadway

WOOL BUYERS

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WROUGHT IRON BALUSTRADE & STAIRCASE MANUFACTURERS

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PHONE 689-959
TELEGRAMS "DIRECTORY" P.O. BOX 793 AUCKLAND

CAPITAL CITIES OF THE WORLD

City	Country	Population	City	Country	Population
Addis Ababa, Ethiopia	644,190	Lima, Peru	1,715,971
Amsterdam, Netherlands	845,821	Lisbon, Portugal	820,000
Ankara, Turkey	902,000	London, England	7,703,410
Athens, Greece	1,852,709	Madrid, Spain	3,150,000
Baghdad, Iraq	1,200,000	Manila, Philippines	2,989,300
Bangkok, Thailand	1,577,003	Mexico City, Mexico	8,000,000
Beirut, Lebanon	550,000	Monte Video, Uruguay	1,173,114
Belgrade, Yugoslavia	963,000	Moscow, U.S.S.R.	7,061,000
Berne, Switzerland	166,800	Oslo, Norway	486,972
Bogota, Colombia	2,000,000	Ottawa, Canada	494,535
Brasilia, Brazil	300,000	Panama City, Panama	412,000
Bonn, West Germany	137,986	Paris, France	2,590,000
Brussels, Belgium	1,077,035	Peking, China	4,010,000
Bucharest, Rumania	1,511,388	Prague, Czechoslovakia	1,030,330
Budapest, Hungary	2,007,000	Rangoon, Burma	1,703,002
Buenos Aires, Argentina	7,200,000	Rawalpindi, Pakistan	340,175
Cairo, United Arab Republic	3,346,000	Rome, Italy	3,412,000
Canberra, Australia	127,700	Salisbury, Rhodesia	400,000
Cape Town, South Africa	807,211	Santiago, Chile	2,100,000
Caracas, Venezuela	2,064,000	Seoul, Korea	3,794,959
Copenhagen, Denmark	1,199,010	Stockholm, Sweden	1,418,267
Delhi, India	3,780,423	Tehran, Iran	3,150,000
Djakarta, Indonesia	4,750,000	Tokyo, Japan	11,353,724
Dublin, Irish Republic	568,772	Victoria, Hong Kong	767,000
Havana, Cuba	783,162	Vienna, Austria	1,636,600
Helsinki, Finland	526,896	Warsaw, Poland	1,273,600
Jerusalem, Israel	275,000	Washington, D.C., U.S.A.	2,750,700
La Paz, Bolivia	553,000	Wellington, New Zealand	301,300

(1971 Figures)

The WORLD — Miscellaneous Statistics

Name	Seas	Area sq miles
Pacific	63,986,000
Atlantic	31,530,000
Indian	28,350,000
Arctic	5,541,600
Malay	3,137,000
Central American	1,770,170
Mediterranean	1,145,000
Behring	878,000
Okhotsk	582,000
East China	480,000
Hudson Bay	472,000
Japan	405,000
Andaman	305,000
North Sea	221,000
Red Sea	178,000
Baltic	158,000

LOCATION OF GREATEST OCEAN	DEPTHS
Pacific Ocean	36,198ft
Off Mindanao, Philippines
Atlantic Ocean	27,498ft
Porto Rico Trench
Indian Ocean	26,400ft
Diamantina Trench
Antarctic Ocean	14,274ft
69° 20' S, 99° 45' W
Arctic Ocean	17,850ft
77° 45' N, 175° W
Malay Sea	21,342ft
Kei Trench
Mediterranean Sea	14,435ft
Off Cape Matapan
Behring Sea	13,422ft
Buldur Trough

SOME LENGTHY TUNNELS	Miles
Northern Line Tube, London	17½
Simplon, Swiss-Italian frontier	12½
St Gothard, Swiss-Italian frontier	9½
Lotschberg, Switzerland	9½
Mont Cenis, France	8½
Arberg, Tyrol	6½
Rimutaka, NZ	5 miles 821yds
Otira, NZ	5 miles 554yds
Severn, BR (Western Region), England	4½
Totley, BR (Midland Region), England	3½
Stanbedge, BR (Midland Region), England	3 miles
Woodhead, BR (Eastern Region), England	3
Mersey	2-1/6

LANGUAGE OF THE WORLD (MOTHER TONGUES)	People
English	200,000,000
North Chinese	200,000,000
Russian	120,000,000
German	100,000,000
Spanish	100,000,000
Japanese	80,000,000
French	75,000,000
Western Hindi	72,000,000
Cantonese	60,000,000
Bengali	60,000,000
Italian	50,000,000
Portuguese	50,000,000
Malay	40,000,000
Arabic	40,000,000
Polish	30,000,000
Ukrainian	30,000,000
Bihari	28,000,000
Telugu	26,000,000
Korean	22,000,000
Marathi	21,000,000
Tamil	21,000,000
Turkish	20,000,000

THE HIGHEST MOUNTAINS	Height
Everest	29,141
Godwin-Austen (K2)	28,250
Kinchinjanga I	28,146
Nanga Parbat	26,629
Nanda Devi	25,645
Kamet	25,447
Minyaa Konka	24,900
Aconcagua	22,834
Huascarani	22,211
Sorata (Illampu)	21,500
Sahama	21,480
Illimani	21,221
Huandoy	20,855
Chimborazo	20,500
Lullilluco	20,244
McKinley	20,320
Cotopaxi	19,612
Mount Logan	19,850
Mount Elias	19,500
Kilimanjaro	19,340
Elbrus	18,526
Demavend	18,600
Tollima	18,320
Charles Louis	18,000
Popocatepetl	17,540
Ararat	17,160
Sangay	17,124

Koshtan Tau	Caucasus	17,096
Kenya	Kenya	17,040
Ruwenzori	Uganda	16,800
Kluchevskaya	Kamchatka	16,124
Mont Blanc	Alps	15,782

THE HIGHEST BUILDINGS	Feet
World Trade Centre, Manhattan	1350
Empire State, NY, USA	1248
Chrysler Building, NY, USA	1046
Eiffel Tower, Paris (originally)	985
60 Wall Tower, NY, USA	950
Bank of Manhattan, NY, USA	927
Rockefeller Centre, NY, USA	850
Woolworth's, NY, USA	792
City Bank Farmers' Trust, NY, USA	741
Metropolitan Life Bldg, NY, USA	700
500 Fifth Ave, NY, USA	697

THE LONGEST RIVERS	Length in Miles
Missouri-Mississippi	4160
Amazon	4050
Nile	3710
Yangtze	3400
Yenisei	3300
Congo	3000
Lena	2800
Mekong	2800
Obi	2700
Niger	2600
Hoangho	2600
Amur	2500
Parana	2450
Volga	2400
Mackenzie	2300
Yukon	2000
Arkansas	2000
Madeira	2000
St Lawrence	1800
Rio del Norte	1800
San Francisco	1800
Danube	1725
Euphrates	1700
Indus	1700
Brahmaputra	1680
Zambesi	1633
Ganges	1500

Most garden experts consider a once weekly heavy watering a more sensible approach; however, there are no hard and fast rules. An interesting sidelight to the subject is the rate of penetration. An inch of water penetrates approximately 12 inches in sandy soil and five inches in clay soil. As the water penetrates the surface each soil particle is filmed in water, later drawn on by plant roots. Water only penetrates deeper after soil particles at each level are filmed, clearly establishing the need for less frequent but heavier watering.

Hose watering, the most common method, is also the most inefficient. If the jet spray is used only small areas are soaked. the fine spray adjustment is little better despite its superficial result.

The stand sprinkler is a vast improvement because it can be left to do its job, leaving the gardener free to attend to other matters. To test the efficiency of a stand sprinkler, range a number of equal sized containers from the stand to the spray perimeter.

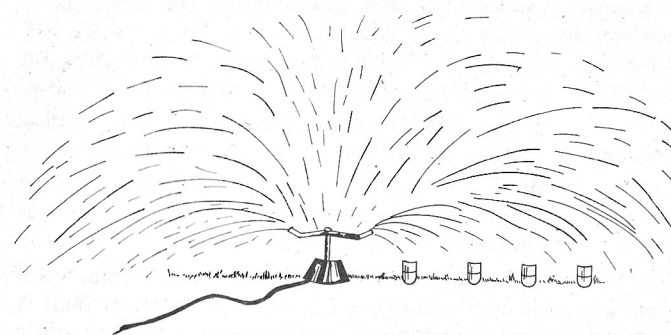
The amount of water in the containers will reveal the spray fallout and allow a watering pattern to be planned accordingly.

A variation of the stand sprinkler is the plastic pipe sprinkler which is sold in 25, 50 and 100ft lengths. A series of holes along the pipe sprays up to 8ft, depending on pressure of the water mains.

The ultimate in artificial lawn watering is an underground sprinkler system which is initially expensive, but highly efficient and easy to operate. As a do-it-yourself project it can become a costly headache, especially in low water areas. Sprinkler heads are flush to the ground and linked by metal or plastic pipe to a master valve. The system must be tested for spray pattern before pipes are buried in the lawn.



Perforated plastic hose sprinkler



Test the efficiency of your sprinkler system by using spaced out even-sized receptacles

The Basic Elements for Good Gardening

It has been estimated that an average size garden needs up to 50lb of fertiliser a year to bring it to a state of fertility equal to that of most nurseries. The case for enriching the soil has long been established, yet many gardens are fed with spoonfuls of fertiliser where bucketfuls are needed.

For a few shillings a week, a little labour and some knowledge of soil and chemicals, the home gardener can become the soil expert for his very own patch of land.

The returns outweigh the effort — better quality fruit and produce, better looking flowers and healthier shrubs and trees. Grass, too, can be improved to become a carpet of even texture and vigorous growth.

BASIC SOIL TYPES

Nature's tendency is for soils to become acid, yet most plants prefer an alkaline soil. Lime neutralises acid and makes the soil suitable for bacteria and plant development. Fortunately, most volcanic soils have a lime content and need little addition.

Finding out the nature of the soil in your garden can be done by purchasing soil testing equipment; calling in commercial soil testers or making inquiries at your nearest Department of Agriculture branch; they will be able to define the type of soil in your district.

SOIL QUALITY

How many gardening enthusiasts have cursed clay soil or, for that matter, appreciated its qualities not found in sandy soils? Clay holds all the nutrients that plants need but cannot draw upon them until the minute clay particles have been amended with other materials.

Left untreated, clay limits growth by depriving roots of oxygen. Cohesion of particles also makes for poor drainage; water tends to run off the surface, washing away. Edible leaf plants grow best in clay soil — lettuces, cabbage and cauliflower.

Amend clay by ploughing in untreated sawdust and organic matter. Regular amendments will prevent compaction and help to release nutrients in the clay.

By way of contrast, sandy soil does not retain moisture, is well aerated and is particularly good for growing root crops in. Autumn planted crops get a better start in sandy soil because the soil retains its warmth and does not become waterlogged.

Amend sand soil by ploughing in heavier topsoil, untreated sawdust or hops. Such additions will slow down drainage and increase moisture content in the soil.

Rather than plan on a minimum amendment to your soil, consider its actual need. Sand or clay soils that are extremely so require up to half again of their content in mulch to be effective.

ELEMENTS

Three elements which spell success or failure to every garden are nitrogen, phosphorus and potassium. In their pure state they are respectively a gas, an unusual glowing substance and a metal. When processed to a usable form they become the very life substance of all plant life.

Nitrogen is a food that contributes towards leaf and stem development. With a sufficient quantity available to a plant the upper growth is healthy and strong, indicated by dark green leaves. Starved of nitrogen, plant leaves take on a characteristic yellowy-green or yellow coloured appearance.

Nitrogen is usually introduced into the soil by way of dead plant or animal matter. The three phases of nitrogen are organic, ammonia, then nitric or nitrate. As the ammonia form is a second phase of transformation it is slow acting. In its nitric phase, nitrogen is an instant fertiliser, immediately nourishing top growth.

There is nitrogen in sulphate of ammonia, nitrate of soda, nitro chalk, dried blood, bone meal and to a lesser degree in compost.

Phosphorus stimulates seedling development; root systems and early ripening. Phosphorus ions are taken in by root tips but are not always available in some acid soils because other compounds keep them insoluble.

Apply phosphorus or phosphate where it is most needed. As stated earlier, a rule of thumb is that root tips extend to the drip line, which is the outer perimeter of the upper growth. As the fertiliser is intended for root tips it is best spread in their immediate locality.

Phosphorus is contained in superphosphate, basic slag, triple phosphate, ground phosphate rock and bone meal.

Potash or potassium contributes to a plant's breathing apparatus, helps to manufacture starch and sugars, and generally helps a plant to stand up to adverse conditions.

Potassium is contained in muriate of potash, sulphate of potash, potash salts, kainit, flue dusts and wood ash.

A combination of nitrogen, phosphorus and potassium is called complete fertiliser. It is sometimes known by its chemical symbols — NPK. Complete fertilisers also contain a number of trace elements which are beneficial to soil.

It does not necessarily follow that one formula NPK mixture is suited to all types of plants. Root crops need more phosphate than leaf crops, which require nitrogen to stimulate leaf growth.

Fortunately there is an increase of complete fertilisers available for specific types of plants. The NPK ingredients are balanced in the light of scientific know-how.

Unbalanced application of NPK can produce freak plants — excess of nitrogen can make beetroot stems grow to a height of three feet, which is spectacular but unrewarding. The rules of applying fertiliser are simple — tell your dealer what the fertiliser is to be used on and follow instructions on the packet to the letter. Being over-generous with fertiliser is equally as harmful as being niggardly.

In its true perspective, fertilising the garden serves a twofold purpose — chemical fertilisers are necessary additions to the soil and organic fertilising is the partial replacement of elements removed from the soil through cropping. Organic and chemical fertilisers are complementary to each other.

ORGANIC FERTILISERS

A definition of organic fertilisers is animal and vegetable matter — manure, lawn cuttings, tea leaves, potato peelings and other household refuse which is readily decomposed.

Three ways of using and making organic fertiliser are by digging in animal manure; composting certain types of

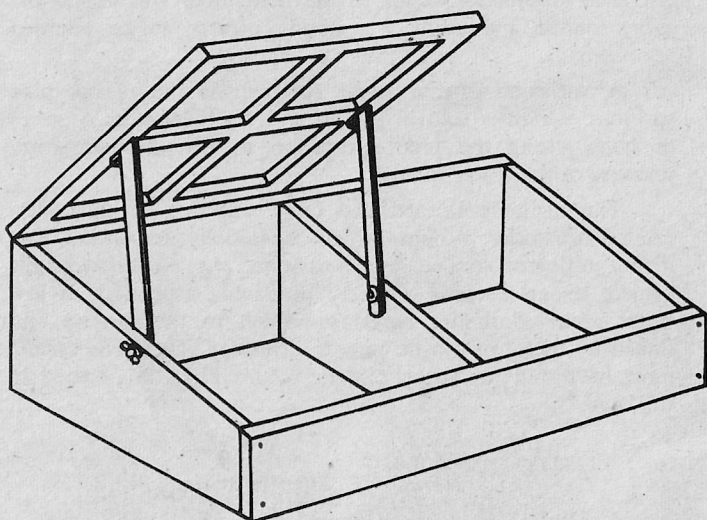
refuse, or by growing green crops and turning them into the soil before they are fully developed.

Composting in the home garden is no job for the fair weather gardener, as it requires regular attention to prevent the heap from becoming a breeding ground for flies and other pests.

Making a compost heap is simple. Construct three wooden containers adjacent to each other, about 4ft in height. Make the sides slatted to allow air to circulate.

Each container serves a purpose, the first container holds the most recently gathered matter, the second container holds the activating compost, and the third container stores the finished product, which may need to be screened to remove odd pieces of inorganic rubbish.

Keep the compost heap watered and turn it about once every three days. The three requirements for successful composting are moisture, air and bacteria. Decomposition can be accelerated with a bacterial compound sold in most plant stores.



For growing seedlings a cold frame is a gardener's friend. Both frames should be glazed

WAYS WITH SOIL

A few tricks of the trade can save hours of effort and puzzling. A simple way to test soil is to squeeze a handful of it, then release the pressure. If it pours away or stays in a lump, it needs amending by adding humus. Loam will break up but not to any great extent.

Small quantities of soil amendments are best spaded into soil by tilting the spade sideways to let it trickle off. Amending large areas of soil is best done by spreading the fertiliser over the surface and working it in with a rotary hoe.

Take the backache out of digging by giving the soil a thorough dousing the day before work commences.

If the soil in your garden is so poor that improvements will take years and cost a lot of money, make raised beds and border them with stone or wood.

Never spread animal manure on soil until it has been seasoned, or it may harm plants. One of the best methods is to mix the manure with soil and let it decompose before using.

The Post Office offers a rewarding career

Schooldays are over for many young people throughout the country. It's time to decide what type of career you want and how to use to best advantage the skills and training learned at school.

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Commencing salaries and allowances vary according to age, qualifications and type of employment. University Entrance or School Certificate are an advantage, but there are positions for people without these examinations. Post Office people contribute to a welfare organisation which provides a large range of medical and other benefits. There are also a large number of holiday cottages at popular resorts throughout New Zealand for use by members. Generous leave is provided, including long service leave.

Call and discuss a career with your local Postmaster, Post Office Engineer, or write to the Director-General, Personnel Division, Post Office Headquarters, Wellington.

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SF 53

There could be a worthwhile job for you in insurance

A GREAT SHIP draws out of the harbour, an aircraft disappears into a gathering cloud, a train whistles and slowly gathers momentum, a laden truck backs on to the busy highway and somewhere, intimately considered in every movement, offering security against the unexpected occurrence is a Policy of Insurance.

The story of insurance is a long one, its beginnings lost in the mists of antiquity. It is recorded that as far back as AD1500 English policies bearing striking resemblance to present ones were being issued. Even then the practice of insurance had reached an advanced stage of development. The Great Fire of London in 1666 drew attention to the real need for a policy offering protection in the event of fire loss. From those beginnings have evolved the insurances of today.

As man progresses and science advances insurance must keep pace. New methods of manufacture are evolved, new hazards are created, and a demand for a new type of insurance protection emerges. New methods of construction as discovered must be considered for their potential risk, new inventions appear and the insurance office must understand them and meet the need for a new type of cover. There can be no advances in science or commerce without the protecting hand of insurance being immediately affected. Small wonder then that, to a person who can measure up to the needs of changing times, the profession of insurance offers unparalleled interest.

WHAT IS INSURANCE?

Take Fire insurance as an example. Imagine that there are 1000 homeowners, each of whom would stand to lose a considerable amount of money if their house burned down. If each person were to contribute a small sum into a common fund, this fund would then be available for any one of the thousand who might subsequently have cause to turn to it after a fire had occurred. This in effect is the principle of insurance. The "fund" is administered by the insurance office, who undertakes to arrange collection of the "contributions" (or premiums as they are called) and pays out to those who become entitled to make claims.

MEETING TODAY'S NEEDS

If you ask any insurance man what he enjoys most about his work, he will most probably tell you "variety". Because of its very nature, insurance is bound up closely with every business transaction, every trade or profession, every occupation and with all kinds of property on land, sea or in the air. Insurance has in fact been described as the

"handmaiden of commerce". It is easy to understand just how far this insurance coverage extends if you look out of your window on to any busy street. You will see buildings both old and new; vehicles of different kinds, shops and businesses, with valuable stock and furnishings. Almost everything you see is protected against misfortune by some kind of insurance policy. Even the very people in the street are insured.

To be able to do his job properly, a good insurance man must be able to assess accurately the risks which are likely to be involved in any particular occupation or buildings. For example, when approached for insurance cover on a factory for making plastic products, the insurance man (or "underwriter" as he is sometimes called) must learn as much as he can about the processing of the materials involved and what production techniques are involved. He must discover whether they are likely to be inflammable, and if so, under what conditions. He must find out the construction of the building being used, what fire-fighting facilities are available, what machinery is used and what precautions are taken normally to prevent fire. He must, in fact, learn as much about somebody else's business as he can in order that he can do his own job properly.

It is this direct involvement in business and commercial life that makes insurance one of the most interesting professions. Insurance requires men of knowledge, common-sense and good judgment who are able to meet the needs of changing times and circumstances.

Adequate insurance protection is an essential part of the sound management of any modern business or household. New Zealand's growing economy provides a need for more and more skilled insurance advisers.

The large insurance Offices provide planned training and encourage their staff to seek higher educational qualifications. Better trained and qualified insurance people will ensure that New Zealanders receive value for each dollar they spend on insurance protection.

The State Insurance Office has received increasing support from the businessman, farmer and householder alike and after a very modest beginning in 1905, today has the largest share of New Zealand's insurance business.

When considering an insurance career, look for the fastest growing Office, the one which will provide the greatest opportunities and which offers the greatest encouragement to its young people.

Why not inquire whether your local STATE Office has a vacancy?

A HUNTING WE WILL GO!

By Winifred M Willson

THAT'S the cry today, for New Zealand is something of a rock hunter's paradise and this fascinating family hobby is on the increase as never before.

I suppose if we could go back to Man's beginnings on Earth we would find that one of his earliest interests apart from his need to hunt for food and to find shelter was his search for colourful stones, for gems and pieces of beautifully marked rock. In primitive times these treasures served as a kind of currency, and the more beautiful gemstones eventually became the recognised adornment and treasure of kings and temples.

While the rarest of precious stones like diamonds and rubies are still beyond the reach of most of us, there's nothing to stop us taking up rock hunting and going out on weekend and holiday expeditions in search of semi-precious stones to be found in many parts of New Zealand, and thus acquiring our own exclusive collection.

In fact, this is probably today's most popular hobby and particularly ideal as a family interest, because the search for gemstones appeals to young and old. It involves absorbing expeditions into the country, to the beaches and the riversides, up in the hills and down in the valleys. Out in the open, you fossick and explore and picnic, and of course, you take the precaution first of taking out your own miner's licence. This is no trouble to acquire, either at your nearest Chief Post Office or from the mining warden for that particular area you want to cover. Your licence costs you the grand outlay of 50 cents!

Incidentally, if you want to cross or work on private property, such as a farm, it is only fair to request permission from the owners and to respect their rights, but just think, our laws provide you with the right to work along a chain on either side of any stream. It is all very reminiscent of the gold rush days, this modern craze for prospecting for the semi-precious stones in which New Zealand's geological formations are rich.

Because ours is a young country, precious stones are practically non-existent. There is a scale of hardness of ten minerals which defines the quality of the stones, with diamonds rating 10 because they cannot be scratched except by other diamonds. A large proportion of New Zealand's semi-precious stones have a rating of 7 for hardness, and that's quite good, only one grade lower than that recognised for precious, so it's well worth while to go rock hunting, whether you want a collection of geological interest, exhibiting your finds in the rough as you found them in little plastic cases, all neatly labelled, or whether you want to tumble and polish them and perhaps to make your own jewellery with your prettiest pieces. Many New Zealanders today are turning this fascinating hobby into a profitable one in this way.

To check on the main stones you are likely to find, and where to find them, I called on Mr E. L. Hendry of Mt. Roskill, Auckland, who is one of New Zealand's most knowledgeable and experienced rock hounds. I found him in the Rock Hound Shop in Symonds Street, where we pored over the rough lumps of rock and the beautifully polished stones which had emerged from them. I looked at rock hammers and prospector's picks and knapsacks — elementary equipment you'll need even for your first expedition — at splitting chisels and long shank chisels and at tumblers, including the kind your husband can make himself if he happens to be a handyman. Of course the more you go into it the more equipment you eventually need, but let's start at the beginning — rocks and where to find them. Mr Hendry has all the answers:

Agate: One of the more plentiful of semi-precious stones, this one is very popular with those who make jewellery. Agates have a hardness of 7, only one grade lower than for precious gems, remember? This stone is variable in appearance and formation, so you can hunt for moss, wood, green and iris agates. Coromandel Peninsula is probably the best place to hunt for agates but Mt Somers in Canterbury is good, and Birdlings Flat near Christchurch, although well worked over, still has possibilities.

Amethyst: While hunting on Coromandel or Mt Somers for agates, keep your eye open for amethysts too. Hardness of 7 again, and a most attractive stone with its purple colouring. Amethyst quartz is even prettier, being translucent with the colour washing through it.

Bloodstone: If names like this and agate and jasper and carnelian sound a little familiar, it could be because your grandmother spoke of them with affection. These stones were highly valued in brooches in Victorian times. Bloodstone is a rich green and gets its name from the spots of red that show through. Hardness of 7 again, and you find bloodstone in and around Thames. Quantity is not large, so the search has to be keen.

Bowenite: This is often classed as greenstone (New Zealand jade) but is actually a type of serpentine which looks very much like the real thing being an attractive blue-green stone which is widely used in jewellery and artifacts. Hardness is between 3 and 4. Bowenite is most readily found at Anita Bay in Milford Sound, but a more accessible source is the Cobb River Valley near Nelson, which produces a poorer grade.

Carnelian: This beautiful stone used to be known as cornelian and is more popular even than agate. It takes a high polish that enhances the reddish brown colour and has a hardness of 7. You find Carnelian in the Coromandel area and also from Thames northward. In the South Island the Rakaia River is a good source.

Chalcedony: Much more plentiful and therefore a good one for the beginner is chalcedony, which is common from Northland and Coromandel to Canterbury and Invercargill. It is a type of quartz that may be transparent or opaque, with a bumpy surface, somewhat like a tiny bunch of grapes, and has a hardness of 7.

Citrine: Now here's a stone rare in New Zealand, so lucky is the collector who finds it. So far only small pieces have been found and these inland from Thames. Citrine is a transparent stone with a yellow tinge, rather like a topaz and therefore very desirable. It has a hardness of 7.

Chert: What a crisp, unromantic name this if for a flint-like stone that is usually grey, brown or black but takes such a good polish that it can look very rich. You find it in such areas as Whangarei, Coromandel, Auckland and Dunedin.

Flint: Then we get flint itself which varies considerably in colour. Besides the familiar grey and black, you can also find it in brown, fawn, reds and honey tonings. Black flint is mainly found around the Thames area, whereas other colours are more readily found in Dunedin and on the east coast of the South Island. Flints have a hardness of around 7.

Jasper: This is an opaque type of quartz and is found in many places in New Zealand, with Thames and the Coromandel area being the most fruitful. Jasper is usually a dull red but you may be lucky and find a brown or a yellow-green. Variegated and mottled jaspers are the most common varieties and the stone has a hardness of 7.

Nephrite: This is New Zealand greenstone, one of the two minerals that can be classed as true jade, the other being jadeite which is not found in New Zealand. The colour is usually translucent with a green tinge, the exquisite emerald

green being the most popular and, alas, the most difficult to find. However, West Coasters have this highly valued stone practically to themselves, and it is to the West Coast of the South Island you must go in search of greenstone which has a hardness of only a little more than 6.

Obsidian: This natural volcanic rock is found in large quantities in the Taupo-Rotorua area. It originated as a molten liquid but cooled off so quickly that there simply wasn't time for it to crystallise into a kind of glass. In New Zealand it is found in rather subdued colours like grey, black, brown or a mottling of these. With only a hardness of 5, it is not the best for jewellery, but can look very attractive when polished, and if you live anywhere near the middle of the North Island here's one stone you can probably find plenty of.

Opal: Often associated with bad luck, it's a piece of really good luck if you manage to find the real thing which is rare in New Zealand and only to be found in thermal areas. Lesser grades, however, are to be found in the Rotorua-Taupo area, in Northland and around Thames and the Coromandel Peninsula. New Zealand opal has many colours, but with a hardness between 5 and 6 is too brittle for jewellery work, alas.

Schists: We hear a lot about schists nowadays, but mostly in connection with large pieces used for fireplaces and decorative stonework for houses and other buildings. It can be found in very pretty colourings, blue in Westland, for instance, pink and green around Queenstown. Hardness ranges between 5 and 7, but schist is not suitable for jewellery, being slate-like and easily split.

Quartz: This is a stone which is plentiful throughout



Mrs. N. Murray and Mrs. Y. Quarterman, members of the South Auckland Rock and Mineral Club, among the Kauaeranga Valley boulders

New Zealand, a close-grained rock which comes in many colours and is particularly good for cutting, with a hardness of 7. Coromandel is an especially fruitful area in which to search.

Rhondite: If you live in the vicinity of Dunedin then you'll be interested in hunting for Rhondite, a type of rock which is usually pink or pink and black. Aucklanders are likely to find it in the Thames district, but the Thames variety is often spoiled by the addition of much brown colouring. Hardness is between 5 and 6.

Petrified wood: Here's a stone that is both popular and readily found. It polishes beautifully, has a hardness of 7, and is fascinating just because once it was wood and now is stone. It makes beautiful jewellery and is found in many colours, particularly near Auckland, Thames, Canterbury and Invercargill.

Serpentine: Usually thought of in terms of fertiliser, being a mineral that is added to superphosphate, serpentine, with a hardness of only 3, is excellent for carving but useless for jewellery. The colour of the stone is usually green, or green mottled with black, and in fact it is sometimes mistaken for a variety of greenstone. It is found in quantity on the West Coast of the South Island and in Nelson. In Northland you may with luck find a paler variety.

Well, there you are, quite an extensive list of stones to seek, although the most fruitful areas are fairly localised. However, all New Zealand streams and coastal areas are likely to turn up something interesting, and as you get more interested in rock-hunting you learn to recognise the type of area where you are likely to make the best finds. You become, in fact, amateur geologists, and this can be very helpful to schoolchildren.

This article is only intended to give you the broadest outlines of the pleasures and possibilities of rock-hunting. For more detailed information you can turn to a number of well-written books, some of them by New Zealanders who give you the benefit of their own extensive knowledge and experience. "New Zealand Gemstones" by Lyn and Ray Cooper and published by Reed's at \$2.50 is one which Mr Hendry recommends, and another, quite comprehensive work is by W. M. Campbell.

Today there are many rock-hunters' shops throughout New Zealand and if you have one in your own locality, you will find the people there only too happy to help you with advice. Just browsing around one of these shops makes you impatient to get started. You look at all those trays of rough stones and then all the beautifully polished pieces that come from them and long to get cracking on a collection of your own. Just seeing what can be done to turn our native rocks into charming jewellery can fire you with enthusiasm if you happen to be artistic and good with your hands.

Your local museum may also be a good source for advice and information. You should find they have a section on geology and a lapidary (stone) collection.

So popular is rock-hunting that many secondary schools run night classes on the subject and here you can not only learn about the subject but also meet others interested in the same hobby. You can do this, too, by joining either the Auckland Geological and Lapidary Society Inc., P.O. Box 6275 Auckland or any one of the many other rock-hunters' clubs throughout the country. Auckland City, for instance, has five, and there are active groups in just about every centre.

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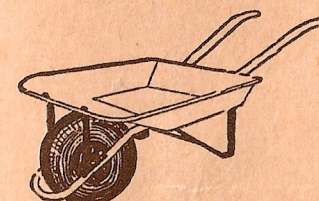
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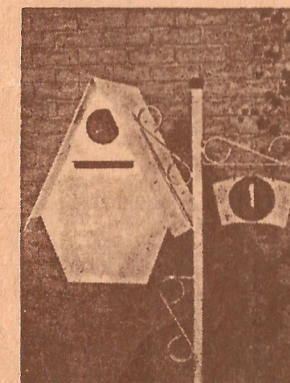
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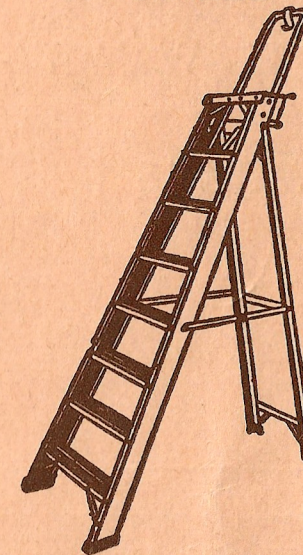
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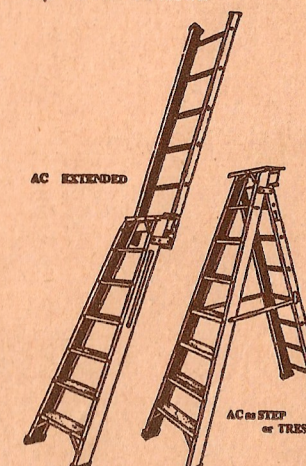
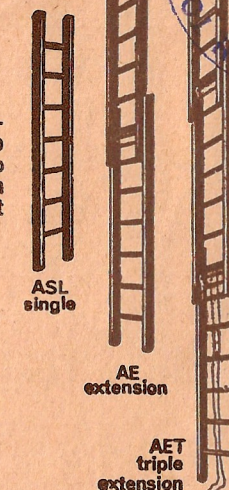
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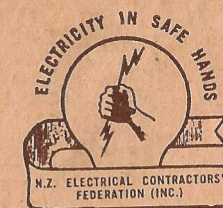
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